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BONITA CLEANERS

C. R. WILEY—
201 S. MYRTLE — MONROVIA — Phone MON. 188

Named to Head March of Dimes



Gov. Earl Warren

FROM VIRGINIA

Dr. and Mrs. Howard P. Robertson, 590 North Auburn, are looking forward to a visit from Dr. Robertson's brother, Sgt. William Robertson, who is expected to arrive from Virginia, Saturday for several days' visit.

Political Advertisement

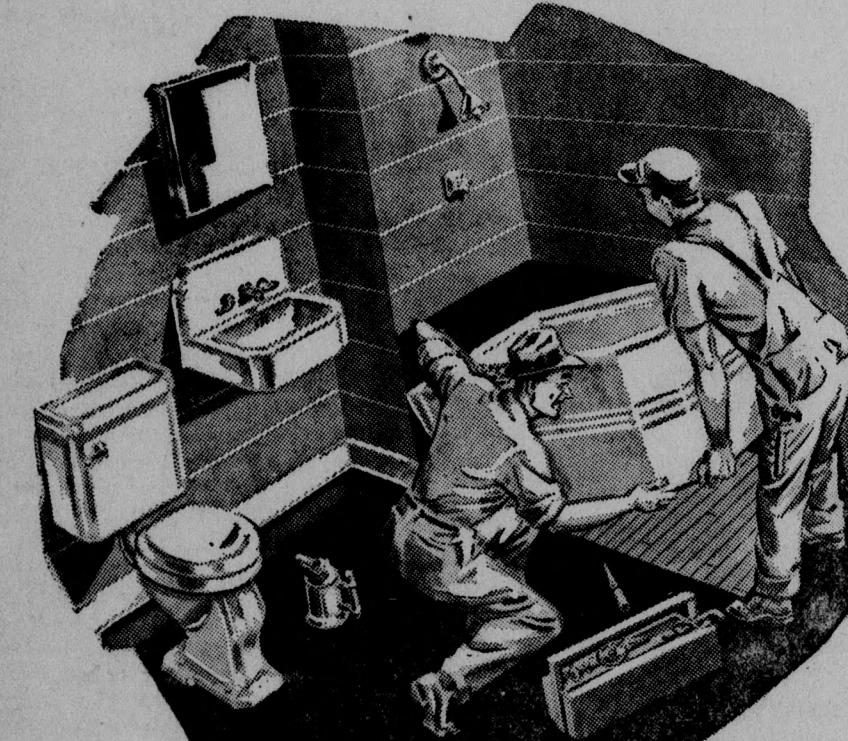


CARL DEISENROTH
YOUR ASSEMBLYMAN

The American Way
For everybody
CARL E. DEISENROTH X

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

**THE BANK OF
SIERRA MADRE**

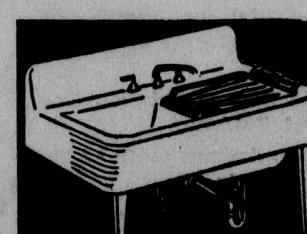


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TOILETS
BATH TUBS
White and Colored
LAVATORIES
All Sizes
SINKS, All Kinds
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FAUCETS, All Kinds
WATER PIPE, Some Sizes
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CONDUCTORS



Plumbing Contracting

ESTIMATES GIVEN

We are licensed for
SIERRA MADRE
ARCADIA
MONROVIA
PASADENA

Sierra Madre Hardware Co.
31 — 35 WEST SIERRA MADRE BLVD.

Cities Vary in Tax Rates As Situations Differ

According to the Tax Digest of the California Taxpayers' Association the following comparable table of population, valuation, receipts, etc., with tax rates creates a study of municipal circumstances.

Cities with high valuation as Arcadia with the largest race track in the world and scores of wealthy estates or El Monte with its industry can not be compared to small cities maintained by only moderate homes.

	Genl.	Val.	Tax Rate	Receipts	Pay-
Arcadia	17,000	\$20,535,735	\$1.45	\$362,611	\$430,740
Azusa	8,000	5,311,510	1.60	227,365	231,852
Covina	3,600	2,406,860	1.84	90,258	115,179
El Monte	7,085	3,731,885	1.66	189,735	177,576
Montebello	17,025	12,055,520	1.45	442,547	489,007
Monterey Park	13,000	5,193,520	1.80	232,543	245,235
San Gabriel	18,940	10,055,740	1.60	487,406	431,732
Sierra Madre	6,000	3,920,535	2.26	124,495	113,019
West Covina	2,472	3,122,140	.35	46,477	52,067

Col. Morrison Will Retire in Sierra Madre Residence

A patio breakfast honoring Col. and Mrs. Charles Morrison, was given Sunday by Mr. and Mrs. Colin W. Timmons, 49 W. Orange Grove.

The recently-retired Col. Morrison and wife just arrived from Frankfort, Germany, where they have been for the past year and one-half. They are now occupying the former Boyde C. Cormany home, 39 West Orange Grove.

Breakfast guests were Mr. and Mrs. Oliver S. Northcote, Mr. and Mrs. Murray Hawkins, Mr. and Mrs. Everett Hitchcock, and Dr. and Mrs. Philip Woodworth of this city; and Mr. and Mrs. Harold Smith of Altadena and Col. and Mrs. Rodney Roberts of Uplands.

Col. and Mrs. Morrison are expecting their daughter, Virginia Morrison, to arrive this week from the East for a visit.

Parents Hold Open House for Daughter Entering Novitiate

Mr. and Mrs. Peter P. Thill, 59 East Grandview, are holding open house Sunday afternoon, to honor the departure of their daughter, Dolores Ann, who leaves the following Tuesday to enter the Novitiate at Maryknoll, Valley Park, Miss.

Dolores, 18, has resided here all her life and is a graduate of St. Rita and St. Andrews schools.

When she completes over five years of study, Dolores will become a nun and hopes to go into foreign missionary work.

Episcopal Church Sponsors National Radio Program

A new nationwide radio program "Great Scenes From Great Plays," sponsored by the Episcopal Church, is being broadcast every Friday at 8 p. m. Eastern Standard Time, over the Mutual Broadcasting System.

The weekly half-hour series will bring to hearers of every age, and of all faiths or of no faith; Famous actors and actresses in fine productions of great plays.

Fr. Harley G. Smith of the local Episcopal Church of Ascension stated, "This is not the usual type of religious radio program. It takes in the moral truths in great plays and brings them home to the people. A very worthwhile program for those seeking a religious faith."

Civic Club Guests At Pickfair Tea

A special invitation to tea at "Pickfair," home of former actress, Mary Pickford, was extended to several Civic Club members for this afternoon.

At this time reports of the Los Angeles Infantile Paralysis Foundation will be made, including latest epidemic conditions.

Civic Club members planning to attend the function are the Civic Club president, Mrs. Clyde Hoover, Mrs. Charles Rizzo, Mrs. Harold Pangborn and Mrs. Dan Parker.

Give blood—don't waste it—drive carefully.

see it today . . .



Gladiron with it tomorrow!



See our One-Minute Shirt Demonstration
... see how the Gladiron makes hardest-to-iron pieces easy—how simple it is to use, how fast, how efficient. Wheels where you want it. Then folds and stores in 1 1/2 square feet of space.

Ask to see the amazing THOR AUTOMATIC WASHER
See it wash . . . rinse . . . damp-dry clothes, THEN convert to a wonderful Dishwasher in just 1 1/2 minutes!

Note . . .

MRS. PATTIE JO HOWARD will be at our store to demonstrate the Gladiron on Thursday, October 14, 9:30 to 4:30 Bring in some difficult pieces and let her help you with your ironing problems.

SIERRA MADRE HARDWARE CO.

Community Calendar

Thursday, October 7
Square Dance—Pritchard Hall, 8 p. m.
Lions Club—Woman's Clubhouse, 7 p. m.
Explorers Scouts—Youth Hut, 7:30 p. m.

Friday, October 8
Santa Anita Gun Club, City Hall Basement, 7:30 p. m.
Teen Age Dance—Park House, 8 to 11 p. m.
Tree Trimmers—Model Airplane Club, Youth Hut, 7:30 p. m.

Saturday, October 9
Mariner Scouts, Youth Hut, 10 to 11:30 a. m.

Monday, October 11
Chamber of Commerce Board of Directors, City Hall, 8 p. m.
Recreational Program—Park House, 7 to 9 p. m.
National Guard—City Hall Basement, 7:30 p. m.
Sierra Madre Play Group, Preschool Children, Park Ground, 9 to 11:30.

Tuesday, October 12
City Council Meeting, City Hall, 8 p. m.
Southland Jewish Organization, Community Center, 8 p. m.
John Ruskin Chapter, Luncheon, Home, 10 a. m. to 3 p. m.
Masonic Lodge 408—Masonic Temple, 33 East Sierra Madre Blvd., 8 p. m.
Kiwani—Woman's Clubhouse, 12:10 p. m.

Wednesday, October 13
Woman's Club—Woman's Clubhouse, 11 a. m.
Veterans of Foreign Wars, Post 3208, Old Adobe, 8 p. m.

Thursday, October 14
Civic Club—Park House, 8 p. m.
Lions Club—Woman's Clubhouse, 7 p. m.
Explorers Scouts—Youth Hut, 7:30 p. m.
American Legion Auxiliary—Home, 8 p. m.

Careless driving can wreck a fender—or a family.

BALLING BABY TALK

BY MAXINE BALLING
DON'T TELL ANYBODY but we have a handful of raincoats here at the Balling Baby Shop values up to 15.95 and we're closing them out for \$5. They're odds and ends, sizes 7 to 14, some zelan and reversibles. It MIGHT RAIN one of these days, you know, and we want these out of the way to make room for all the new fall and winter things coming in every day. First come, first served.

OUR ROBES GALLERY is full of cute new numbers for boys and girls now. Here are some very feminine little quilted cotton robes, sizes 2 to 12, priced from \$3.95 to 6.95. Quilted chintz ones are \$5.95, sizes 2 to 6. And we should say these corduroy robes with fitted waist and wide flared skirt! Red or blue, sizes 3 to 6x, \$8.95. Boys' Beacon flannel robes, sizes 2 to 6, run from \$2.50 to 3.95. Dark reds and blues, pinks and light blues.

WE CAN'T GET ANY WORK DONE around the Balling Baby Shop when we start opening up the new sweater and legging sets for real little fellers. All of us gather around the box like chickens around a dish. We all pull out these adorable little knit things, hold them up, sigh, giggle, oh and ah. Customers in the store at the time join right in. You would too. The little white sets trimmed in pink or blue, for infants, are \$6.95, including sweater, leggings, cap and sittens. White, pink and blue sets for boys and girls sizes 1 to 3 are \$7.50. Hope we're opening up a case when you are in the Balling Baby Shop next time.

MICKEY BOY CORDS are the short pants in sizes 1 to 4 are \$2.95. Long cords in sizes 2 to 6 are \$3.95. Colors are maroon, brown, blue and green.

DID YOU EVER SEE so many search lights as we had over here in Monrovia Friday night? Looked like a Hollywood premiere opening. Well, that's the way it is EVERY FRIDAY NIGHT in Monrovia now. All the stores are open. Folks seem to appreciate it too. Gives the men a chance to shop around with the wives for a change to . . . and there are a lot of 'em who do.

BALLING BABY SHOP, MONROVIA will lay it away for you with a small deposit. Lots of customers are doing their Christmas gift buying that way.

Army Song Sought by Contest

The Army is conducting a nation-wide Army Song Contest in an effort to find a single overall song for the entire Army. The Artillery has its "Caissons Go Rolling Along" and the Infantry has its sometimes profane answer to "What Do You Do in the Infantry?". But there is no single overall Army Song and the Department of Army has set about to correct this major deficiency. The contest is open to all, including civilians totally unconnected with the military service.

Entries must be original to title, words and music and of approximately standard length.

Music must be of a military character, written in rhythm and range which can be easily used for marching and singing, and will include piano part.

Winners will be announced on Army Day, April 6, 1949. After a final selection by leading music critics the first five winning songs will be published and from these five, the Official Army Song will be selected and announced.

Entries may be sent direct to the Office of Special Services, Music Section, U.S. Army, Washington, D. C.

COMING PICNICS

The Centennial State, Colorado, will hold a grand reunion all day Sunday, October 10th at Sycamore Park.

A PRAYER

Found in Chester Cathedral, England, Dated 1770.

Give me a good digestion, Lord, and also something to digest. Give me a healthy body, Lord, with sense to keep it at its best. Give me a healthy mind, Good Lord, to keep the good and pure in sight; which, seeing sin, is not appalled but finds a way to set it right. Give me a mind that is not bored; that does not whimper, whine or sigh; don't let me worry over-much about the fussy thing called I. Give me a sense of humor, Lord, give me the grace to see a joke; to get some happiness from life and pass it on to other folk. AMEN.

Compliments of
W. R. HUMPHRIES,
Pasadena, Calif.

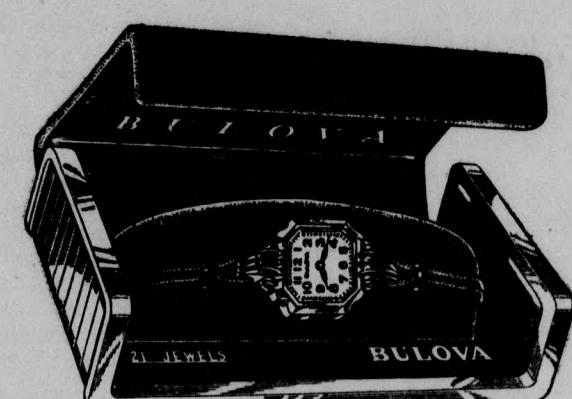
SEVENTEEN CAR CHURCH PICNIC

One of the largest special groups to move in a single train on Santa Fe Railway during recent years departed from Pasadena at 1:30 p. m. Saturday.

Approximately 950 members of the congregation of Pasadena's First Presbyterian Church, headed by the pastor, Rev. Myron Nichols, were in the record-breaking movement, enroute to Fullerton for their annual church picnic.

A seventeen-car train was required for the trip.

The picnic was held at Fullerton Park.



Byron Hopper, Jeweler
\$1.00 PER WEEK FOR ANY MAKE WATCH
\$20 TO \$500

Rexall ORIGINAL

ONE CENT SALE!

VOTED: THE PEOPLE'S CHOICE

FROM THE ROCK-BOUND COAST OF MAINE— TO THE SUNNY SHORES OF CALIFORNIA... SAVE AT REXALL!

WED. THURS. FRI. SAT.

OCTOBER 20 - 21 - 22 - 23

24 Hour Photographic Service

Hartmans
The Rexall Pharmacy

CUSTER 5-3311

Local Group Attends PTA Conference

Mrs. Nathan Jacobs, president of the Sierra Madre P.T.A., headed a large group of local officers and chairmen at the First District California Congress of Parents and Teachers Fall Conference, last Thursday, September 30. Those attending with Mrs. Jacobs were: Mrs. Allan Born, Mrs. Robert Rule, Mrs. Donald Metzgar, Mrs. Paul Carter, Mrs. Clyde Hoover, Mrs. Kenneth Carlson, Mrs. Stanley Coutant, Mrs. J. P. Moffatt, Mrs. Richard Forster, Mrs. Frank Penn, Mrs. Emmett Black, Mrs. J. Kingsbury, Mrs. Earl Morris, Mrs. Adam Bennion, Mrs. Sam Perloff, Mrs. Robert Summers.

The speakers included Dr. D. C. Trillingham, County Superintendent of Schools; Willard E. Goslin, Pasadena Superintendent of Schools, and Henry David Gray, Ph.D., Minister of Oneonta Congregational Church, who spoke on "Together We Build World Understanding." This subject was in line with the theme of the conference "Together We Build."

The next Sierra Madre board meeting will be held next Thursday morning, October 14, at 9:30 o'clock in the School Cafeteria.

Job printing properly and promptly done at the Sierra Madre NEWS.

Masonic Heads Go North For 99th Meeting

Judge John C. Mead, Master of the Sierra Madre Masonic Lodge No. 408, and Harold L. Roberts, Senior Warden, will attend next week's 99th Convention of the Grand Lodge of California in San Francisco.

Mr. and Mrs. Roberts will motor north Saturday and incorporate a visit with their new grandchild, Merrilee, daughter of Mr. and Mrs. L. C. Musselman.

Judge Mead will entrain on Sunday:

WEATHER DEGREES SHOW DIVERSION

"Contrary to popular belief, there is a marked difference in the temperature between here and Los Angeles," reports amateur weather observer, Elton A. Herrick, 65 East Laurel.

Mr. Herrick has collected Los Angeles weather reports for over a year. In comparing them with Sierra Madre's readings, he has found anywhere from 3 to 17 degrees difference, with local degrees higher.

AVALON HOLIDAY

Mrs. E. K. MacTavish and son, Gordon, 164 San Gabriel Court, returned Monday from a ten-day vacation at Avalon Bay, Catalina. The first weekend of their stay, they were visited by Mr. and Mrs. Eugene Baird of this city.

POLLOCK'S MARKET

"Meats that Melt in Your Mouth"

QUALITY GROCERIES — CHOICE MEATS

FRUITS and VEGETABLES
Conscientiously Priced!

A Trial Will Convince You

FREE DELIVERY—11 A. M. and 3 P. M.



CUSTER 5-3304

34 NORTH BALDWIN

For Washday Happiness Select a G-E Automatic WASHER



Only
\$78⁹⁹ Down
It's Automatic Washing at its Finest
Portable Automatic wash
Filtered, circulating water
Ready to iron
Rinse water saved
Five-year PROTECTION PLAN on sealed-in mechanism

It's Here Now! See It!

All the clothes are soaked, washed, and rinsed in filtered, circulating water. The G-E Activator gets the dirt out of heavy work clothes—while it's gentle with the finest fabrics. Ask to see this amazing washer in action. It's being demonstrated today at Baker's, and every day. Now you can make washday a happier one for you with a new G-E automatic washer.

Remember! We finance our own contracts— You Save

Have you seen the popular, time-saving new G-E Flat-plate Ironer? It's automatic. Finger tip operation. Bestful, easy. Buy one at Baker's and really save money and time.

Only \$39.95 Down

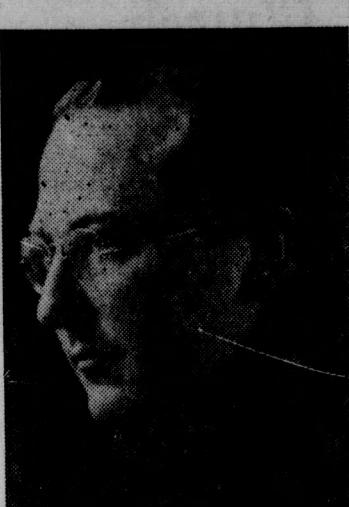
Baker's Appliances

144 E. Huntington

DOUGLAS 7-5546

ARCADIA

Velvet Glove Punch Rocks Gentlewomen



HARLAN WARE

The Philadelphia Inquirer for last Sunday, commenting on Harlan Ware's new novel which has just gone on sale locally, says:

"Women may as well take to the woods. There's a keen-eyed, sharp-eared individual by the name of Harlan Ware who is on to them. He has just written a book that will make Clare Luce's devastating tribe 'The Women' seem as gentle as 'Godey's Lady's Book.' Where Mrs. Luce used claws, bright with nail polish, Ware employs the velvet glove treatment. The result is just as lethal; the effect more surprising."

Copies of "The Wonderful Mrs. Ingram" delayed by a New York trucker's strike, have reached Sierra Madre and are now on sale at Rikeman's. There are indications that the local author's work may be a national best seller with reviewers calling it "one of the top literary treats of the season" and, as Paul Jordan-Smith said in the Los Angeles Times, "one of the most readable books to come our way in many a month."

"The Wonderful Mrs. Ingram" is an acid-etched study of a famous lady novelist. The author refuses to say who posed for the original. The novel is published by Whittlesey House, New York.

HARTMANS AT LAGUNA

Mr. and Mrs. Rudolph Hartman are leaving the first for a two week rest at Laguna.

Where to Go . . . ?

October 7-10—DELANO WINE AND HARVEST FESTIVAL

This Kern County community becomes a living chapter out of the Old World as the festival's theme of "All Nationalities" is carried out by a parade of grape pickers in native costumes of Italy, Czechoslovakia, Russia, China, Korea, the Philippines. Event highlights are crowning of Queen of Wine and Harvest Festival, fireworks, olio acts.

October 8—SANTA BARBARA GARDEN TOURS

Visitors tour the beautifully landscaped estates and gardens of Montecito, wealthy suburb of Santa Barbara. Tour, taken by motor, is sponsored by Community Arts Association.

October 14—PASADENA ROSE SHOW

Roses galore—pink, white, yellow—are displayed in the Huntington Hotel, Pasadena. There will be colorful new varieties of roses only recently developed in experimental gardens, being shown to the public for the first time. And there'll be giant blooms, displayed alongside dwarf buds. Sponsor of the show is the Pacific Rose Society, which is playing host to American Rose Society convention.

Roger Wood Studying in London

Roger Wood is now attending the University College, London, on a one-year exchange scholarship from Stanford University. He is studying foreign relations and law.

Roger, accompanied by his mother, Mrs. Randolph Wood, 38 East Grandview, left for the East September 8. They visited in both New Orleans and Washington, D. C., before he sailed from New York aboard the S. S. Washington, September 22. Mrs. Wood returned Sunday.

Mr. Wood's residence in London is Connaught Hall on the University campus.

During the war he was a Naval Lieutenant serving in the South Pacific.

DINNER PARTY WEDNESDAY

Mr. and Mrs. H. A. Thew, 70 Windsor Lane, entertained at a dinner honoring Mr. and Mrs. Paul Reynolds of Pasadena and Mr. and Mrs. H. M. Phelps and son, Sgt. Herbert Phelps of Los Angeles. Sgt. Phelps, nephew of Mrs. Thew, is on furlough from the U. S. Army in Germany.

SALE 10% OFF ON ALL Rose Bushes

Large Blooming BUSH ROSES In Gallon Cans

\$1.25 LESS 10%

Talisman, multicolor. Hoover, multicolor. Etoile de Holland, red. Southport, red. Christopher Stone, red. Red Talisman. Rose Marie, pink. Picture, pink. Doctor, pink. Golden Dawn, yellow. E. P. Thom, yellow. K. A. Victoria, white. And Others

Patented Roses

Large Blooming Plants in 5 gallon cans

\$2.50 LESS 10%

Peace, Charlotte Armstrong, Pinocchio, Heartie Desire Rubaiyat, Mark Sullivan Pasadena Tournament Grand Duchess Charlotte and others

Climbing Roses

\$1.50 LESS 10%

Etoile de Holland Hoosier Beauty, Hadley Paul's Scarlet Climber Red Talisman, Hoover Rose Marie, E. P. Thom and others

Tree Roses

Large No. 1 Size In 5 gallon cans

\$3.50 LESS 10%

All good standard Varieties

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Ward Nursery

SIERRA MADRE

162 N.Y.T. Trail Ave., Cor. Laurel

Both Are Blind



THURSDAY, OCTOBER 7, 1948 SIERRA MADRE NEWS —3

Garden Club Will Convene for Dinners At Woman's Clubhouse

The Sierra Madre Garden Club is holding its first dinner of the year in its new location at the Woman's Club House, October 11th, at 6:30. The dinner meetings have been held in the Masonic Temple for the past several years.

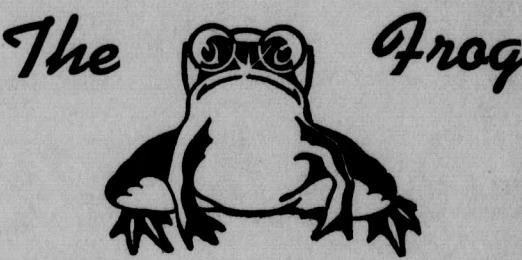
"The Flowers and Scenery of Oregon" will be presented by F. D. R. Moote.

SAN FRANCISCO SOJOURN
Mrs. Phil Cochran, 87 East Sierra Madre Blvd., is in San Francisco visiting her daughter and son-in-law, Mr. and Mrs. Paul Barnett. She expects to be gone a month.

the Courtesy of the Standard Oil Company.

Jacques Hahn, club president, will demonstrate bulb planting. "Your Garden for October" will be discussed by F. D. R. Moote.

IN SIERRA MADRE...



IS THE SYMBOL

—for—

Good Food

Groceries

Meats

Vegetables

NOT TOO CHEAP
FOR QUALITY

NOT TOO HIGH
FOR ECONOMY

ROBERTS MARKET
ON THE CORNER
ON THE SQUARE

POINTING THE WAY TO GREATER SAVINGS FOR YOU

Here's an exceptional value event to acquaint you with the many savings at Safeway. In every section of the store you'll find low-price features that offer you a real chance to cut down food costs. Some are listed below. Check them — and then visit your nearby Safeway where you'll find many more. Come, share in these outstanding value... and save!

Look for the Red Arrow shelf markers at Safeway. They'll lead you to money-saving values.

SPRY NUCOA BEST FOODS WHITE KING JELL-WELL BUTTER

VEGETABLE SHORTENING MARGARINE 2-LB. PKG. 71¢ 1-lb. pkgs. 36¢ MAYONNAISE GRANULATED SOAP 1-lb. pkgs. 45¢ 22-oz. pkgs. 31¢ GELATIN DESSERT SIX FLAVORS BURDELL QUARTERS FIRST QUALITY 5¢ 1-lb. 75¢

BLENDED PEAS CHEESE FOOD Pabst-ette 45¢ 15¢ 27¢ COFFEE Nob Hill (2-lb. bag. 85¢) 1-lb. bag. 43¢ PIE CRUST MIX Pillsbury's Flaky pastry. 9-oz. pkg. 17¢ WESSON OIL For salads or cooking. 1-pint 43¢ VEL Excellent for Dishes. 15-oz. pkg. 31¢

SPREADS Margarine Blue Bonnet Quilt 1-lb. pks. 40¢ Del Monte Canned Tomato 1-lb. pks. 40¢ Margarine E.Z. Color 1-lb. pks. 40¢ Margarine Parkey 1-lb. pks. 40¢ Orange Marmalade 14-oz. jars 27¢ Harley brand. Sleepy Hollow Syrup 12-oz. bottles 24¢

KITCHEN CRAFT FLOUR Pie Filling Jiffy-Lou 10-lb. bag. 91¢ 25-lb. bag. 2.09¢ 20-oz. cans 18¢ 25-oz. cans 17¢ 30-oz. cans 27¢ 20-oz. cans 38¢ CANNED VEGETABLES Emerald Bay Spinach 27-oz. cans 18¢ Libby Spinach 27-oz. cans 18¢ Golden Corn Del Monte 17-oz. cans 18¢ CANNED FISH AND MEATS Grated Tuna Chicken of the Sea 6-oz. cans 39¢ Grated Tuna Torpedo 6-oz. cans 36¢ Lunch Meat Cuddy Tong 12-oz. cans 46¢ Lunch Meat Black Hawk 12-oz. cans 44¢ Meat Balls & Gravy 14-oz. cans 39¢ Nutribush brand.

WHITE MAGIC DEAL Kitchen brush set for 25¢ Get entry blanks and full contest details at display in your nearby Safeway Store.

REGULAR LOW PRICES Pie Filling Jiffy-Lou 10-lb. bag. 91¢ 25-lb. bag. 2.09¢ 20-oz. cans 18¢ 25-oz. cans 17¢ 30-oz. cans 27¢ Ice Cream Mix Ten-B-Low 10-oz. cans 37¢ Pint 33¢ Salad Dressing Cascade (Quart for 80c)

WHITE MAGIC DEAL Kitchen brush set for 25¢ Get entry blanks and full contest details at display in your nearby Safeway Store.

RIB ROAST BEEF SHORT RIBS BOILING BEEF CORNED BEEF SMOKED PICNICS CUT FROM FIRST FIVE RIBS, TOP GRADES OF BEEF TO BAKE OR BRAISE PLATE MEAT CUT FROM TOP GRADES OF BEEF BONELESS BEEF, COOK WITH CARROBE, SUGAR CURED, FINE TO BAKE.

SAFeway MEAT VALUES Safeway meats are trimmed-before-weighting to give you added value in every purchase. See sketch on rib roast above.

THIS IS WINE WEEK White Table Wine 16 oz. Monte Cristo, Sauterne. Wine offered for sale only in Safeways licensed lots, one type or another, has 10% discount.

TOILET and BATH SOAP Lifebuoy Soap 2 lbs. 19¢ White King 3 lbs. 22¢ Sierra Pine Toilet Soap Cocoa Almond Soap (A White King product) Lux Bath Soap Mission Bell Palmolive Toilet Soap Toilet Soap

15¢ 22¢ 19¢ 13¢ 23¢ 18¢

SAFeway

You can get oiled at

CLUB 60BUT . . . you can't take your car
to a cocktail lounge

WE DO EXPERT LUBRICATION

Shell Gas - Golden Shell Oil
Tires - Lubricating, Etc.

ICE WATER AND COKE FOR YOUR REFRESHMENT

**SAM'S**
SHELL SERVICE

54 NORTH BALDWIN

CUSTER 5-8131

Your Family's**DEMAND AUTOMATIC HOT WATER**INSTANT HOT WATER... ALL YOU WANT AND WHENEVER
YOU WANT IT... IS YOURS AUTOMATICALLY WITH
A DAY & NIGHT AMERICA'S FINEST WATER HEATERAutomatic hot water will add to the comfort of your entire family. Why waste time and delay housework waiting for hot water with old-fashioned water heating methods, when a fully-automatic DAY & NIGHT provides hot water instantly... for dishes, bathing, cooking, scrubbing and cleaning.
DAY & NIGHT automatic hot water service in your home is too inexpensive to put up with anything less. Put in a DAY & NIGHT now.PHONE US OR
COME IN TODAY**SIERRA MADRE HDW. CO.**

31-35 W. SIERRA MADRE BLVD.

SIERRA MADRE

GAS WATER HEATING- always ready
- offers you**Plenty**

FOR TODAY'S NEW DEMANDS

gas heats water nearly 3 times
faster... at less than 1/2 the cost!

You'll appreciate the speed of a modern automatic gas water heater. For gas converts "cold" water into hot - nearly 3 times faster! Keeps right on giving plentiful hot water for every use! Check the chart for the size your family needs. Yes, and because of low-cost natural gas, you'll find it's the economical water-heating method - saves you a good 50¢ on the dollar!

49 to 1 Think of it - where
Gas is available, 98% of Southern
California's new homes use GAS
water heaters. That's 49 to 1!Extra hot water for
AUTOMATIC DISHWASHING
AUTOMATIC WASHING MACHINES
GROWING FAMILIES
EVERY HOUSEHOLD USESpeedy, Economical
-Automatic**GAS Water Heaters**

SOUTHERN COUNTIES GAS COMPANY

Pontiac Service

- AUTO REPAIRS
- AUTO PAINTING
- AUTO BODY-FENDER
- AUTO SEAT COVERS
- AUTO LUBRICATION
- AUTO TUNE-UP

RR. MOORE
Pontiac Co.

Come out or telephone Monrovia 1-0381 to take care of your pre-need planning.

IN MONROVIA - DUARTE ROAD
AT LIVE OAK AVENUE

Riggs-Linder Wedding Sat. Afternoon
*An array of Fall Colors at the Church of
The Ascension followed by Oaks Reception*

**PIANIST ON AIR**

Harilyn Hailey, daughter of Mr. and Mrs. J. A. Hailey, 600 West Sierra Madre Blvd., appeared on "Pianists of the Future" program, 5:30 p.m. Thursday, September 30. She played "The Butterfly" by LaVallee.

MOTHERS . . . brush up on
your Piano Music.
Classes open at
Woman's Clubhouse
10 A. M. Thursday, Oct. 14
Mrs. Fannie M. Kingston
Instructor
CU. 5-4095



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PHONE DOuglas 7-4523

MRS. RALPH HARBERT RIGGS

An unusual panorama of fall colors was viewed by nearly 200 guests attending the wedding of Mayda Jane Linder and Ralph Herbert Riggs at the Episcopal Church of Ascension. Fr. Harley G. Smith Jr., officiated.

The bride, daughter of Mr. and Mrs. Louis Frederic DeNault of Arcadia, was given in marriage by her father. She was attired in traditional white satin with a long train, complete with finger tip veil fastened to a coronet of tulle and bouvardia clusters. She held a white prayer book covered with white orchids.

Bridal attendants wore similarly styled crepe gowns in autumn shades, with gold accessories.

Matron of honor, Mrs. Kenneth N. Linder of Santa Barbara, wore cocoa brown and carried beige chrysanthemums. Bridesmaids in chartreuse with gold flowers, were: Mrs. Jessie L. Bishop of Wilmar, Mrs. Jean Hawkins of Los Angeles,

Best man was Richard Neet of Los Angeles. Ushers were Donald Swickard, Harry C. Lewis, Philip J. Spensgaard and William John Riggs, cousin of the groom.

Milo Peterson, soloist, was accompanied by Mrs. V. Gray Farrow at the organ.

Welcoming the guests at the reception in the home of Mrs. Edward W. Winterer, 965 Fallen Leaf Road, were the bride's mother, Mrs. DeNault, wearing beige crepe, gold and brown accessories and green orchids; and Mrs. Riggs, mother of the groom, gowned in electric blue crepe with grey accessories and purple orchids.

Immediately after the reception the couple departed for two weeks in the north. They will live in Monrovia.

Swiss Brother Here
Short Time Passes
Away Suddenly

Fred Friedrich, age 58 passed away suddenly September 25 at St. Luke Hospital, where he was taken the previous Thursday.

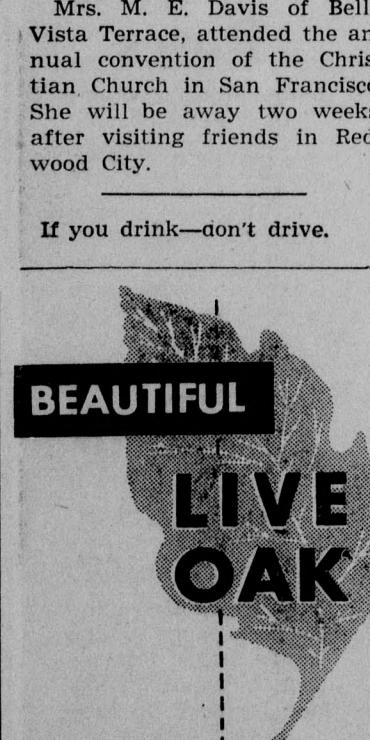
A retired sales engineer of Winterthur, Switzerland, he had only been in this country nine months and resided with a sister, Mrs. Charles Wuergler, 35 South Sunnyside.

He is survived by his mother, Mrs. Louise Friedrich and several nieces and nephews all of this city.

Services were Tuesday morning at Grant Chapel; Rev. Carl Smith, officiating. Committal was private.

MIDDLE WEST VISIT ENDS
Miss Nellie Flynn returned last week to her home at 52 Victoria Lane, following a three months' visit with relatives and friends in Illinois and Iowa.

If you drink—don't drive.



**THE ACCESSIBLE
SAN GABRIEL VALLEY
CEMETERY &
MAUSOLEUM**

Come out or telephone Monrovia 1-0381 to take care of your pre-need planning.

IN MONROVIA - DUARTE ROAD
AT LIVE OAK AVENUE**Skin Care Is
In The Air**

working in co-operation with distinguished dermatologists. This treatment cleanses the outer skin and also stimulates the flow of blood from within. Here is how it works:

Dip a face cloth in pleasantly warm-to-hot water, wring it out and press it against your face. Now, while the skin is still warm and moist, apply cold cream in little sponges, from the jawline right up and out to the hair-line. Remove this



with tissues, and cream again. When the last creaming has been wiped away, splash on refreshingly cold water. And, as a final invigorating touch, pat on skin freshener with a cotton pad squeezed out in cold water. Clean, smooth and rosy — that's how your complexion will look after this "facial."

**Local Guests Attend
British Banquet**

Several local members of the British Society attended a banquet given in honor of the new British Consul, General Robert H. Hadow, Thursday evening at the Masquers Club in Hollywood. Other honored guests included Mayor Fletcher Bowron, Rev. Eric Bloy and Alan Mowbray, master of ceremonies.

Those attending from this city were Mrs. John S. Ferguson and daughter, Joyce, Mrs. Milo Murray and Mrs. Ruth Smith.

**Lydian Circle Hosts
At Tuesday Luncheon**

The Lydian Circle were hosts at the Woman's Society of the Congregational Church meeting Tuesday.

Rev. George Jenkins, minister of Christian Education for the Southern California Congregational Conferences, spoke in the afternoon.

A pre-luncheon talk was given by Mrs. Albert Paus, local WCTU president. She discussed the second and twelfth propositions on the coming ballot.

Afternoon devotions were led by Rev. Carl Smith.

Don't smoke in forest areas.

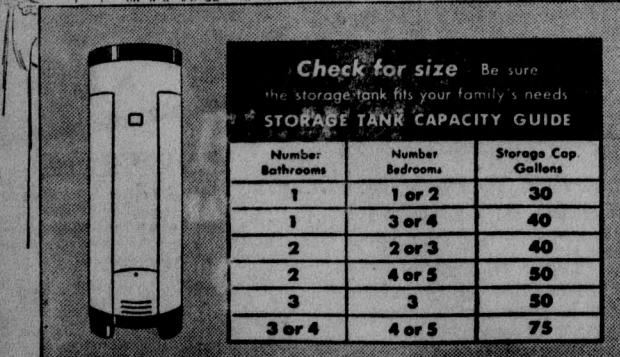
Broe Beauty Lounge
COMPLETE BEAUTY SERVICE
3755 E. COLORADO ST.
PASADENA
Phone SYcamore 2-0130

GAS WATER HEATING
- always ready
- offers you**Plenty**

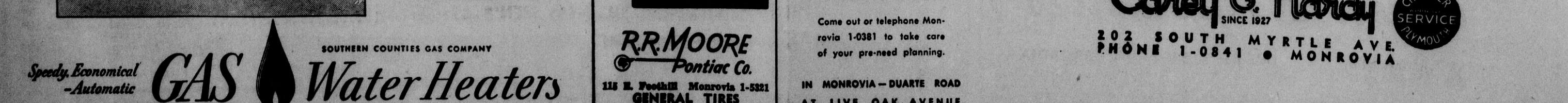
FOR TODAY'S NEW DEMANDS

gas heats water nearly 3 times
faster... at less than 1/2 the cost!

You'll appreciate the speed of a modern automatic gas water heater. For gas converts "cold" water into hot - nearly 3 times faster! Keeps right on giving plentiful hot water for every use! Check the chart for the size your family needs. Yes, and because of low-cost natural gas, you'll find it's the economical water-heating method - saves you a good 50¢ on the dollar!

49 to 1 Think of it - where
Gas is available, 98% of Southern
California's new homes use GAS
water heaters. That's 49 to 1!Extra hot water for
AUTOMATIC DISHWASHING
AUTOMATIC WASHING MACHINES
GROWING FAMILIES
EVERY HOUSEHOLD USESpeedy, Economical
-Automatic**GAS Water Heaters**

SOUTHERN COUNTIES GAS COMPANY

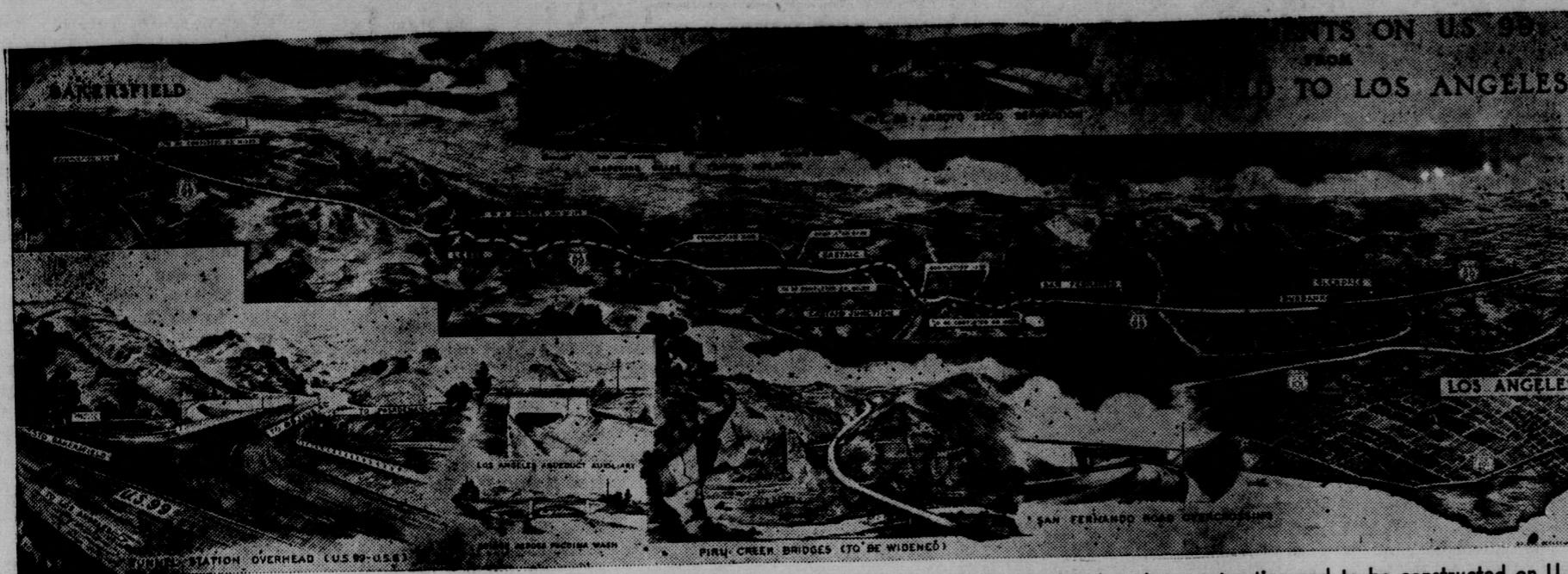
**Nothing To Worry About When Your
Car Leaves Our Service Department**

So many folks practically "live" in their car. This has been said so many times by people who use their car in business. It's a swell feeling to know that when your car has been checked or repaired by Carey Hardy, it will be in perfect working order. Our customers know that they can depend on the expert "know-how" workmanship of our mechanics. For minor or major repairs, bring your car to us for a free estimate and the best job you ever received.

Let us check your generator, timing, spark plugs, brakes, battery, tires, carburetor.

Tune in "Animal World Court," KECA 6:05 P. M.

Carey E. HardySINCE 1927
202 SOUTH MYRTLE AVE.
PHONE 1-0841 • MONROVIA



This sketch by Van Der Goes of the Bridge Department of the Division of Highways shows improvements completed, under construction and to be constructed on U.S. 99 from Bakersfield to Los Angeles. One project on the Ridge Route North of Castaic was completed last June and a second between Whitaker Summit, 9 miles north of Castaic, and Frenchman's Flat at Piru Creek, is expected to be completed October 13 at a cost of \$1,574,000.

Rasbach Wedding Sunday Evening

The vows of Charlene Rasbach and Jacques Wellington Rupp were solemnized at the Church of Our Savior in San Gabriel, Sunday evening. They will make their home in Seattle.

The bride is the daughter of Mr. and Mrs. Oscar Rasbach of San Marino, former well-known residents here. The groom is the son of Mr. and Mrs. Wellington Rupp of Seattle.

PASADENA MAUSOLEUM

Now Building... ADDITIONAL CRYPTS and NICHES

Visit this Memorial Sanctuary of Peaceful Beauty and Reverence.

Unexcelled Provisions for...
CREMATION • INURNMENT • ENTOMBMENT

SYcamore 7-3146
2927 NORTH RAYMOND AVE.
South of and adjacent to Cemetery

9th Annual Flower Show Starts Nov. 4

Entries in the Ninth Southern California Fall Flower and Garden Show November 4, 5, 6 and 7 must be submitted no later than November 1, according to announcement by the sponsoring Pasadena Flower Show Association.

Entry blanks may be obtained at association headquarters, 675 Rosemont Ave., Pasadena, and from all indications G. Wyman Hope, manager of the show, anticipates that this, at the Fannie E. Morrison Horticultural Center in Brookside Park, will be the largest and finest ever to be held in the Southland. Approximately 200 classes of competition will offer a wide variation of entries to private growers and amateurs, nurserymen, garden clubs and flower arrangement enthusiasts.

For classified ads. phone Custer 5-3324.

Take advantage of warm days now...
to prepare for cool days
by having your

FURS RESTYLED

at warm weather prices

Nettleton FURS

"Good Furs from a Furrier"

ARCADIA

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Government Regulations on Credit Terms Go Into Effect Real Soon!



KAPPS, INC.

Delivers the ALL-NEW Western-Holly

CONTINENTAL "37"



Open Evening
KAPPS, INC.
2463 E. Colorado

SY. 6-7189

Letter To The Editor

Dear Mrs. Ward:

Just finished reading the "NEWS" and I remembered that we have not sent in the \$2.50 for next year's subscription. I can't miss a single issue. The editorials are becoming better and better and the "doings" of the Council read like a "Best Seller."

The water situation. Oh! Me! Sierra Madre really has its problems.

I just returned from Sierra Madre and San Diego. I took Susan out to see her settled at the Bishop's School at La Jolla. If it hadn't been so hot would have been in to see you.

Bud, Jr., just returned from a trip to Cleveland where he saw the air races, New York City, his first night club, Radio City, Empire State Bldg., and the New England states. Has some beautiful pictures of Plymouth, Mass., "Rock", coastline, etc. He and two other boys motored. Twas a great experience for him.

Tomorrow Dr. Scions and I journey the seventy-odd miles to South Bend to see the Purdue-Notre Dame game. Will be my first game in middle west since my college days at Nebraska. Back here Purdue is doped to beat Notre Dame. We shall see.

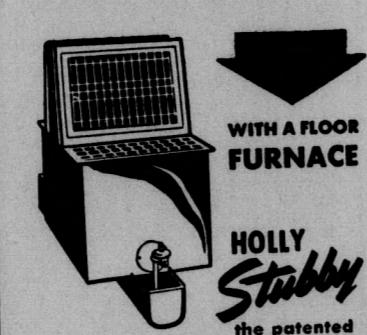
The elms are losing their leaves and mornings and evenings are giving promise of the Fall—good football weather.

Best regards to you and Mr. Ward. We still remember our dinner with you at the McGills.

Cordially, Ann Scions.
(Mrs. William Harold Scions, Ft. Wayne, Ind.)

BAUERS FROM DETROIT
Mr. and Mrs. E. F. Bauer moved into the former Louis Shearian home, 145 East Allegria, last week. Since mid-summer they have been visiting relatives in Pasadena, but are former Detroit residents where Mr. Bauer was a department store owner. They have a son, Tommy.

NOW YOU CAN HAVE VOLUME HEATING



Here's the new post war furnace that gives you VOLUME HEATING. Newly designed combustion chamber and air passages circulate more warm, clean air FASTER and force a complete air change 3 to 5 times an hour. It's the revolutionary, new post war PATENTED furnace. Ask about it today.

Prompt installations • Free Estimates
Exclusive
Holly Franchised Dealer

MALER
PLUMBING - HEATING
APPLIANCES

310 E. HUNTINGTON

OPEN FRIDAY EVENING
AND ALL DAY SATURDAY

Unless it's a Holly it can't be a Stubby

Luncheons Honor Mrs. Rhodes

A dinner party honoring Mrs. William F. Rhodes, 702 Manzanita, who leaves for New York next Thursday was given Saturday evening, October 2 by Mrs. Sarah Winchell of South Pasadena. Today Mrs. Jens Smith of Temple City is entertaining a luncheon party of eight at Padus Hills for Mrs. Rhodes who plans to be in the East until after the holidays.

Civic Club in Charge Of Fair Toy Loan Booth for Wednesday

Local Toy Loan members

answering questions and distributing explanatory pamphlets at the Toy Loan booth at the Pomona Fair, last Wednesday, were Civic Club president, Mrs. Clyde Hoover; Toy Loan Chairman, Mrs. Herman Ohs and Toyarian, Mrs. Carl Profitt.

NEW - COMPLETE DRY CLEANERS
Prompt Service
Modern Methods
Expert Workmanship
Alterations

THE TOPPER
DRY CLEANING SERVICE
48 NORTH BALDWIN

ATTENDS SCHOOL IN MEXICO

Mary Jane Stone, daughter of Mr. and Mrs. Remington Stone, 321 East Grandview, flew by Pan American Clipper last week to Guadalajara, where she was met by her grandfather, Dr. E. Purnell of that city.

Mary Jane will spend one semester at a Mexican school and will be the houseguest of Mr. and Mrs. Agustin Farias and family of Guadalajara, Jalisco, Mexico.

Try to be the oldest driver—not the fastest.

FEDERALLY INSURED

YES — EVER SINCE 1927 THIS ASSOCIATION HAS BEEN PAYING AT LEAST 3% PER ANNUM ON SAVINGS...

Open your account today!
By Mail if you prefer

3%
PER ANNUM
on Savings!

GREAT
Arcadia Building Loan
ASSOCIATION
118 E. HUNTINGTON DRIVE
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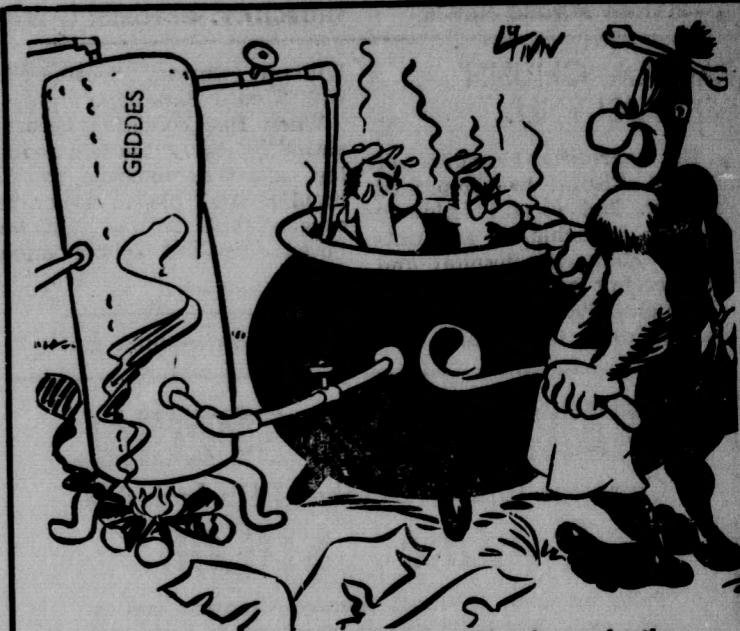


FOR GOOD LAW ENFORCEMENT

YES ON PROPOSITION 2

SOUTHERN CALIFORNIA BUSINESS MEN'S ASSOCIATION

Watt L. Moreland, President



Nothing surprises us anymore. We've learned to take the world and its plumbing problems in stride, like the small boy who wanted us to run a main over to the root beer factory . . . or the rush call we once got from a cow, but that's an udder story. Ours is not to reason why . . . ours is but to plumb. Just Call

MERLIN L.GEDDES
PLUMBING
GAS APPLIANCES

120 EAST HUNTINGTON DRIVE
DOuglas 7-5808
DOuglas 7-2458

PAMELA CHUNN SERIOUSLY ILL

The near-critical condition of Pamela Chunn has improved slightly. She is still seriously ill with bronchitis at Huntington Memorial Hospital and is receiving penicillin.

Pamela, five-year-old daughter of Police Officer and Mrs.

Drive slower—think faster.

BRAKE RELINE SPECIAL

October 10th — October 14th Inclusive
Pontiac .. \$16.00

Price includes: 1. Wheel Bearings Cleaned and repacked. 2. Hydraulic system inspected. 3. Brakes relined with Grizzly Brake Lining.

STOP AT

MACK'S GARAGE

"Your Brake Specialist"
25 E. SIERRA MADRE BLVD.
CUSTER 5-8132



ROYAL DRUGS

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Fine Hardware

IS AN ASSET
AND PROTECTION
FOR YOUR HOME.



The hardware in your home is one of the home's most important accessories. Why not use the best throughout your home. We have a complete stock of fine hardware to fit all your building needs.

- LOCKS • CHROME BATHROOM ACCESSORIES
- DRAW PULLS AND KNOBS, plain chrome or combined with colorful plastic.
- HINGES • CABINET HARDWARE.

Come in and make your selection today

YOUR FULLER PAINT DEALER "a good place to go"

ARCADIA LUMBER COMPANY

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IMMEDIATE DELIVERY on All Models

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ATTRACTIVE TRADE-IN
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This Is the Machine With the
Exclusive RIGHT HAND BOBBIN
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Portable Model As Low As..... \$149.50

REPAIR WORK ON ALL MAKES OF SEWING MACHINES
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The Glove Is a Vital Fashion

18th Century Influence Is Trend At Hand

No one glove will go with everything this fall, and your glove wardrobe should include a number of lengths and styles. As to what glove goes with what sleeve, Kislay makes the following suggestions:

Soft, feminine shorties with delicate wrist detail for cocktail and semi-formal, after-five dresses. Many of these after-five dresses have elbow-length sleeves; huge puffs flowing from a perfectly natural shoulder-line, or very tight elbow-length sleeves ending in wide, stiff cuffs standing out from the sleeve.

These short gloves are also right for the fall and winter coats which have wide, flowing bell sleeves, ending in very tight, snipped cuffs at the wrist.

Some designers have created for fall suits and coats what can best be described as a "glove-length" sleeve. This sleeve ends a couple of inches above the wrist and makes gloves imperative—simply to keep your wrists covered. This glove-length sleeve ends in a variety of cuffs. One designer finishes this sleeve with a spiral cuff, pointed in the back and short, ending about mid-arm, in front. For this type of sleeve, the four-button doeskin sleeve-on-blends beautifully.

SHORT, elbow-length sleeves are an important new fashion in evening wraps, in furs, and even in daytime coats. With these and with full-length capes, a striking daytime fashion in both furs and fabrics. Kislay shows its fine, eight-button French doeskins, back in the stores again for the first time in eight years. Kislay also believes in the revival of the Victorian fashion of the sleek, tightly-fitted French kid glove, and it shows these gloves in eight-button lengths with capes and evening wraps, and in four and six button lengths for afternoon wear. Glace-lavas, butter-smooth glace gloves in four-button lengths with fine hand-detailing, are also a good afternoon accessory with the lush-

A Phi Beta Kappa from Occidental, Miss Shedd has appeared for six years on the stages of California Clubs. The program will be enriched by local soloist, Charlotte Bush accompanied by her husband Kenneth Bush, at the piano.

The club has announced a dessert bridge and fashion show for October 20th with Mrs. Robert Newberry making the plans.

trot new velvets and rich satins most ready-to-wear designs are showing.

Tweeds are back in full force, particularly tweed greatcoats, and the Boxlav glove, a sturdy but sleek and fitted country glove, is ideal with these.

Kislay takes a conservative view of the glove color picture for fall. Bright colored gloves are out of place with the rich and formal elegance of the new autumn clothes.

Gloves in hats harmonize with costume shades, with a wide range of beiges, browns and coppery tones including toast, tortoise shell, coffee, Balenciaga, ginger and capucine. Smart, too, are the Victorian greens—subtle moss, soft jade, vibrant Continental and almost-black "green turtle". Gold, pumpkin and agate combine with both the harmonizing beige-brown family and the important green shades. Cool, smoky greys from platinum to steel; deep sapphire and mid-blue; and clear or bluish wine reds, as well as plum and purple, also have the richness that is typical of the new fall hats and costumes.

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WILSON SCHOOL PTA
NEST WEDNESDAY

The first Wilson PTA meeting is announced for Wednesday, October 13 at 2:30. There will be a panel discussion, "High School Age, Behavior, Standards and Attitudes."

Several parents will speak and Edward Davey of Sierra Madre will speak on "The Problems of Motor Scooter and Hot-Rod Safety and Accidents and Choosing a Vocation." This panel is for parents of grades 9-10.

IT CAN HAPPEN HERE

Fire prevention took to the films this week as Forest Officer Leslie McCloud, projector in hand, made four public appearances in Sierra Madre. Tonight he will show the Forest Service films to the Lions, yesterday he was at the public school, Tuesday he frightened the Kiwanis, and Monday he visited St. Rita's school.

Eight Tickets Issued For Court Visits

A rash of overtime parking violations broke out last week along East Montecito between Baldwin Avenue and Mountain Trail as police draped citations on eight cars.

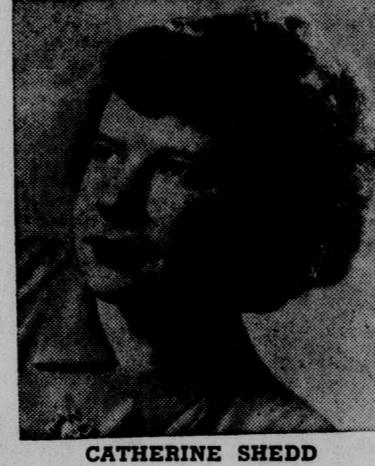
Parking along that light manufacturing section is strictly limited to two hours. You're welcome.

FRED R. JACKSON TAKEN BY DEATH

Fred R. Jackson 76, passed away Tuesday at General Hospital. He was born in Ray County, Missouri, and has lived in California the past ten years, residing with his niece Mrs. E. P. Cox at 296 E. Laurel. He is survived by another niece, Mrs. A. H. Wells. The funeral was Thursday in Los Angeles.

Make Camp In Sierras
Mr. and Mrs. George Eggers, 322 Sycamore Place, returned Thursday evening from a month of fishing and camping in the High Sierras.

Catherine Shedd Presented by Sierra Madre Women



CATHERINE SHEDD

The first meeting of the Sierra Madre Womans Club next Wednesday, October 13 at 11 A. M. will present a lecture by Catherine Shedd of Hollywood, "You Are Young But Twice."

A Phi Beta Kappa from Occidental, Miss Shedd has ap-

peared for six years on the stages of California Clubs. The program will be enriched by local soloist, Charlotte Bush accompanied by her husband Kenneth Bush, at the piano.

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Hats Have Victorian Sweetness

Ribbons Tie Up Bonnets; Much Plumage Worn

The elegance of autumn 1948 hats is expressed by demure little bonnets, small-but-supple berets and sleekly-draped tur-



bans of rich fabrics and colors. Texture, rather than trimming, gives a luxurious look to hats of velours, velvet, satin, wool and beaver felt; while contrasting accents are applied with great restraint even on simple felts.

Daytime, as well as dinner hats, are soft, small and feminine. Bonnets with gently scooped brims are frequently curved over the crown and cut-away at the back to reveal the back hair. Many of them are secured by chins straps or demure velvet ribbons tied under the chin with the elegant air of the bonnets worn by Edwardian ladies. Profile-flattering turbans and berets are draped smoothly over the head and well down over the right ear.

Casual hats for fall suits and tailored costumes also follow the trend to gentle, head-hugging contours and curving, rather than angular, brims. For town and travel, at least one of these casual daytime hats deserves a place in every woman's wardrobe infinitely useful for the many occasions in a busy modern life when the more formal feminine costumes are out of place.

The perennial black hat which women find so useful looks newest in an all-black harmony rather than a contrasting trimming. Black velvet facings, satin pipings, silk cords, tassels and passementerie braids, as well as veillings, lace and feathers such as coq, ostrich or simulated paradise are frequently used to enrich the solid black hat. Hats of colored felt or fabrics, too, are often trimmed with black rather than another color.

Colors in hats harmonize with costume shades, with a wide range of beiges, browns and coppery tones including toast, tortoise shell, coffee, Balenciaga, ginger and capucine. Smart, too, are the Victorian greens—subtle moss, soft jade, vibrant Continental and almost-black "green turtle". Gold, pumpkin and agate combine with both the harmonizing beige-brown family and the important green shades. Cool, smoky greys from platinum to steel; deep sapphire and mid-blue; and clear or bluish wine reds, as well as plum and purple, also have the richness that is typical of the new fall hats and costumes.

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NEW FACE MAKES NEWS

That bird in the gilded cage —uh—that smiling woman at the City Clerk's window is none other than Mrs. Joseph Custer, who fills in until tomorrow for Deputy Clerk L. Marie Schlitz.

Miss Schlitz is concluding a two-week vacation.

DOGGY, EH?

A complaint on the police blotter divulges that Mrs. Thomas K. Neilson, secretary to the School Board and to the School Superintendent, telephoned in to say:

"I am holding a stray collie dog in the office. Hurry, it doesn't smell good!"

By The Lake

Mrs. Lona Baron, 273 East Alegria, returned Wednesday from three days at Big Bear Lake, where she was house-guest of her son and wife, Mr. and Mrs. Aaron Baron.

Ascension Auxiliary

The Women's Auxiliary of the Church of Ascension will meet at the Parish House 2:30 p. m., Friday, October 8.

Hostesses will be Mesdames T. M. Webster and C. J. Pegler.

Help us to serve our community by calling us with any new social doings, travel, church or community activity. Call 3324.

WE ARE PLANNING TO START

Home By Air

Mr. and Mrs. Basil Mayes of Washington, returned by plane Monday, to their home in Washington, D. C., following a fortnight visit with Mrs. Mayes' parents, Mr. and Mrs. William Crombie, 180 North Mountain Trail.

COUNCIL SET

From page one
lyze changes which will see a population of 11,000 here, recreation facilities will not be adequate."

He pointed out that the city's "civic center" is ready to burst at the seams and that if the city needed to expand, "we would have a site without having to condemn or purchase property."

Councilman Herman Barter said that it was pointed out to the National Guard's Lt. Col. Byrne that the city would stop burning on the water land and that the Armory on that site would be incorporated into a badly needed park and recreation area.

"It is the intention of this Council to develop recreational facilities down there," he said.

Mineral Vacation

Mr. and Mrs. N. W. Tarr, 274 West Montecito, returned recently from three weeks' visit at Mineral, Calif.

Don't smoke in forest areas.

FREE CLASSES OF INSTRUCTION

Hooking Rugs and Crocheting

IN ADDITION TO OUR POPULAR CLASSES IN KNITTING

ANYONE INTERESTED IS WELCOME

THE SHOWER SHOP

Mr. and Mrs. Wesley Brown

82 West Sierra Madre Blvd. CU. 5-6946

• Expert Pen Repairing

DUMAS & SON

The Quality Store for Bargains

Membership Drive Nears For Community Concerts

Do you enjoy fine music? Then the coming Community Concert drive will prove an opportunity for participation in Sierra Madre's first attempt to bring outstanding singers and instrumentalists to town.

How about Enzio Pinza? Or violinist William Primrose? Or Helen Traubel? Lily Pons? All those brilliant artists will be within reach for a fall and winter musical series when the membership campaign opens October 25 to last a brief week.

School Supt. Charles A. Skutt, vice-president of the non-profit organization which is headed by Don Jackson, said yesterday that:

"In becoming members of the Community Concert Association, Sierra Madreans will bring about real civic achievement as well as earmarking for themselves hours of good listening to the best that is on today's concert stage."

During the single week of the membership drive, volunteers will take applications. Price of membership for three concerts will be \$5 for adults, \$2.50 for students. There are only 650 memberships available.

Recognized Linguist Speaks in Brother's Pulpit Sunday

Sunday, October 10, at 11 A. M., Bethany Church, Dr. Eugene Nida, brother of Rev. Clarence Nida will be the distinguished guest speaker, his subject "That They May Know Him."

Dr. Nida, Ph. D. in New Testament Greek; Linguistic and Translation Secretary of the American Bible Society, co-director and professor of Summer Institute of Linguistics at Norman, Oklahoma, formerly a missionary in Mexico. He has recently returned from

Young Adult Group Convenes in Evening

The newly organized Young Adult Group of the Congregational Church holds its first regular meeting in the Ladies Parlor of the Church, 7 p. m., Sunday evening.

Lee Shippey will give a talk on his recent European journey and any persons of college age or young married couples are invited to attend.

an extensive tour of Missionary stations in Africa.

After the evening service colored slides will be shown of his interesting trip. All are cordially invited.



TINY MEDICAL FIRST—Little John Charles Walters, North Hollywood baby, became the youngest child in medical history to undergo chest surgery. He is shown frolicking in his crib at the Children's Hospital in Los Angeles under the watchful eye of Nurse Georgiana Reymann.

Consenso President Tenders Resignation

The Consenso group of the Congregational Church has elected Mrs. Kenneth Bush to

the new presidency, following the resignation of Mrs. Jay M. Schmidt.

Club officers have agreed to retain their posts until the July election, as the Church year

KIWANIS VISITORS SURPRISE LOCAL CLUB TUESDAY

Kiwianans to the number of 24 from the Ontario, Rosemead and Claremont clubs paid a surprise visit to the local club meeting Tuesday, (incidentally cutting the food to war rations in order to care for all.)

The visitors presented the wandering gavel, about the size of a small barrel, with an axe handle, to President Arthur Morse.

Assistant City Engineer Howard Brod was inducted into membership in the club by Past President Robert Green and Past Lt. Governor Raymond C. Simpson.

Dr. Valois told of plans to canvass the city from October 18 to 30 for the Community Youth Fund Drive to raise \$3,000 for youth organizations.

This week being Fire Prevention Week, Fire Chief Jim Heasley told of the chief sources of danger, most being due to carelessness, with matches, cigarette stubs and other preventable causes around the home.

has been officially changed from the first of January to the first of July.

Mrs. Schmidt's reason for

withdrawing from office was a recent increase in her family.

Hostesses at last Tuesday's meeting was Mrs. Hans Guthrie of West Sierra Madre Blvd. A program of piano music was presented by Janice Jacobs of the Oaks, a pupil of Mrs. George Morridge.

POLICE BLOTTER

Loud party, loud radio, barking dog, mad dog, cat in a tree, illegal parking, traffic accident and so on goes the log.

Woman wants an officer.

Loose dog, lost watch, injured cat, malicious mischief, car dropping beer cans and so goes the log.

Parking violation reported by neighbors.

A woman reported that she doesn't like Sierra Madre because it is too dirty and Los Angeles County has too much crime.

(She hasn't seen anything.)

A woman dressed in red jacket reported as acting queer.

(Cops act that way, too.)

Fire call! Lost purse!

Lost child! Plaster in gutter.

(We've heard of 'em been plastered in the gutter.) Glass in street.

Overflowing cesspool.

(My, My!) Dead skunk (Worse.) Dogs fighting on the school grounds.

Missing brother-in-law.

Found child.

Sick fox! Mrs. Green, who

lives along the Canyon Crest

Boulevard, found the suffering animal.

"Tex" Gotcher, our friendly cop, came along and rendered aid.

Living too close to neighbors forbids the making of too much noise

when a family quarrel is in progress.

So they found out...

Gerald Kunihiro, age 4 yrs.

walked too far away from

home, much to the objections of his mother. . . A "T.C." Woods smoke odor. Bird flies there to see what... Reckless driving. . . An auto accident. A "T.C." Water running down the street. . . Dog bite. . . Officer Bird is once more sent on a flying trip to hunt the source of smoke. This time he found it coming from the inside of an automobile parked in a driveway along East Montecito. . . Neighborhood trouble!" (Somethin' new.) Boys shoot-

SIERRA MADRE NEWS —7

THURSDAY, OCTOBER 7, 1948
ing guns or something in the neighborhood of the mountains. That's bad...

TEEN AGE DANCE CANCELED
The Recreation Commission, Sponsors of the weekly Friday night Teen Age Dances at the Park House, have canceled the dance this week due to conflict with the Wilson High School dance.

FOR THE FIRST TIME . . .

Available to Sierra Madreans Only

"FIRSTS" . . . at near wholesale prices!

--::--

Also . . . NEAR PERFECT SECONDS

of the

World Famous

PETALWARE

at Great Savings!

--::--

The Old Adobe Shop

35 EAST MONTECITO

Have You Heard?

Don Jackson Says:

"You Can Save ONE DOLLAR in Every TEN!"

THE PRE CHRISTMAS PARADE OF FINE GIFTS FOR MEN!

- Our personal contribution against the increased cost of living is to offer a SPECIAL 10% DISCOUNT to our friends in Sierra Madre who like to save \$1.00 in every \$10.00 by clipping the attached coupon which will be honored until November 30, 1948.

- Our merchandise has been assembled from the leading manufacturers of the country and you can make your selections with the assurance that your gifts are the last word in styling and value . . . and are sure to please.

- Early shopping will be more comfortable and our assortment will be complete to select from. You will find just the right gifts at prices to fit your budget!

*Here are the items men select for themselves
and enjoy wearing!*

ARROW AND VAN HEUSEN SHIRTS . . .

The finest in styling and tailoring. In a variety of favorite collar styles and sanforized shrunk to insure lasting fit. White and colored

\$3.65

McGregor - Maler - Botany . . . SPORT SHIRTS

For active sports or leisure wear. Really comfortable. Really Smart.

\$4.95 TO \$14.95

Arrow, McCurrach, Botany TIES

Smart styles and rich patterns in raw silk and fabrics of unusual quality and texture.

\$1.00 TO \$5.00

"Interwoven" Socks

Silk and Imported Wools. Styled for men full length and anklets.

55c TO \$3.50

SUITS . . . Original "Louart" Creations from Hollywood

100% Wool worsted from "Midwick Park", "Barrington" tailors

\$47.50 - \$49.50 - \$55.00

Above prices subject to Special 10% Discount

Don Jackson

STORE FOR MEN

SIERRA MADRE

YOU CAN SAVE ONE DOLLAR IN EVERY TEN!

Imported Swiss Handkerchiefs

White or in colorful patterns. No man can have too many.

50c TO \$2.50

B.V.D., Pajamas, Shorts

Broadcloth - Sateen - Flannel
Planned for style and comfort in patterns men like.

Ski Sweaters

100% PURE WOOL. Every man appreciates a sweater.

\$5.95 - \$6.50 - \$8.50

"Freeman" SHOES

Shaped like your foot for greater comfort. "America's largest exclusive makers of men's fine shoes."

\$13.95 - \$14.95 - \$15.95 - \$19.95

* * * * *

**Clip this
COUPON...**

and
Save ONE DOLLAR
in EVERY TEN!



..COUPON..

This coupon entitles bearer to a
10% DISCOUNT on any purchase
before November 30, 1948

---::---

DON JACKSON . . . Store for Men

SIERRA MADRE NEWS

PUBLISHED EVERY THURSDAY
CLIFFORD C. WARD, PUBLISHER
9 Kersting Court, Custer 5-3324 Sierra Madre, Calif.
Subscriptions \$2.50 a Year. Payable in Advance

LET'S PROTECT OUR WATER-SHED

Guest Editorial by Fred J. Lalone.

One careless citizen could destroy Sierra Madre—one solitary cigarette thrown in the right place at the right time could set us back twenty to forty years. It could de-value our property to a point of chaos.

Never have our mountains reached such a tinder state—streams and springs that have flowed for years are dry. Evergreens now resemble the parched dongs of the dark continent. We are sitting on a powder keg, let's take heed. This article is not to win over the morons who set our palms afire.

Let's not quiver and shake and go into hiding. Let's do something about it. Let GEORGE DO IT? No—ask George what he's doing about it.

Follow George down the high-way and see if he tosses a firebrand out the window. Watch it roll dangerously near dry grass that might even destroy his own home.

"Why protect that mountain of brush and weeds?" I'm glad you ask that question.

Our water-shed is our very life-line. The leaves, twigs, and branches intercept the rain-drops and diminish their force. The roots and fallen leaves and sticks hold back the water and divide the current. Besides this, these impediments protect the soil so that it does not cut, thus water does not get into the well defined channels where it can concentrate its forces. The humus or soil of the forest has remarkable powers of absorbing moisture.

It is like a sponge, in this respect, a quality of the greatest importance to perennial springs. Thus the destruction of the brush could cause another change. The rains that were formerly absorbed on these lands are no longer taken in. Torrents have been or will be born. These are now raging, mad streams, uncontrolled and equally devastating. High-ways, homes, orchards, vineyards, fields, water supply, formerly safe, have been damaged, partially destroyed, or altogether washed away. If you question this ask your United States Forest Ranger to tell you the story about Montrose, Calif.

The necessity of the hour, is whole-hearted co-operation with local firemen, and your vanguard of the forests, the Forest Service. Will your back-yard destroy our city?

Will your cigarette send tons of debris into our city this winter? Yes, it could happen—think it over.

One solitary fire at the base of the Little Santa Anita could wipe out the Sierra Madre Canyon in four hours.

This article was not written to frighten or panic you but to awaken an already alert citizenry.

Let's not let it happen.

Let's Make Every Week Of Every Year FIRE PREVENTION WEEK!

Charles of the Ritz

Blended Face Powder

You can now enjoy "personally blended" FACE POWDER—the correct shade for your coloring. Blended right before your eyes by our CHARLES OF THE RITZ specialist. *McBratney's* Made-to-order Face Powder Monrovia



ROMANTIC TREK—The artist's sketch above shows the route to be taken by more than 200 persons who are expected to take part in the "Mexican Reunion" tour sponsored by the Associated Chambers of Commerce of Orange County, November 27 to December 15. The finest of rail and automobile facilities will be at the disposal of the group as it visits some of the most romantic and colorful spots in the world.

M. A. D. Evening Class
In Dramatics Will
Sponsor Play Soon

At the first meeting of the Dramatics Class, sponsored by the Monrovia Arcadia-Duarte Evening High School, it was decided that production of a full length play would be the first project.

The choice of the play will depend upon members of the class. Reading rehearsals and try-outs will be held during the next two weeks. Any persons interested in any of the fields of play production are invited to join this group which meets Tuesday and Thursday evenings at 7:15 in the main building of the High School. There are openings in the class for actors, stage technicians, stage hands, costume designers, make-up artists, publicity directors, advertising managers, etc.

The class will be organized in much the same manner as a Little Theatre. This will give its members opportunities for experience in all of the fields of the legitimate theatre.

Many New Members at
Nursery SchoolSIERRA MADRE COMMUNITY
NURSERY SCHOOL ASS'N
SEPTEMBER MEETING

Discussion of plans for furthering the Association's objective of a real community school, and for enlarging the school's play equipment, were the highlights of the monthly meeting of the Sierra Madre Community Nursery School Association, held last Thursday evening, Sept. 30, in the Council room of the City Hall.

Mrs. Dorothy Tiller, Association president, spoke of the necessity of adhering to, and developing further, the ideas of the Ass'n as set forth in the introduction which she wrote for the Ass'n Handbook: "We believe that nursery schools should be available to all young children and their parents as part of our public school system. Until this becomes possible the people of Sierra Madre have elected to support a nursery school on a voluntary basis as part of their community responsibility."

Mrs. Green, nursery school director, told how parents can co-operate in making more equipment for the school. She spoke of the necessity of providing materials with which children can be creative. These materials are the tools and the text books of the pre-school child, she said. Several fathers signed up for carpentry and metal work, and several mothers for sewing and typing.

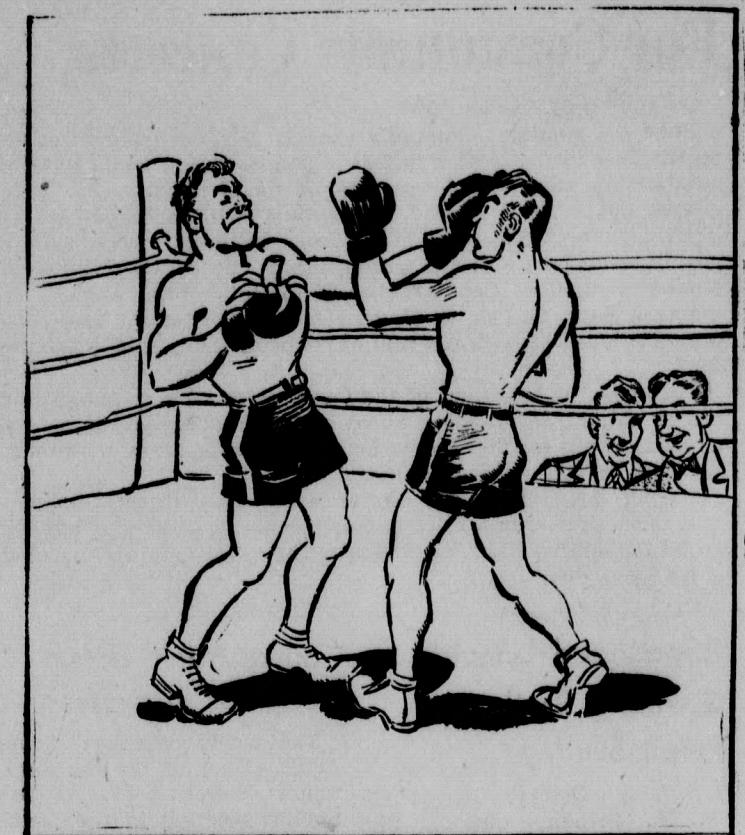
A report of the school's financial structure was given by George Parr, treasurer, who was given an enthusiastic vote of thanks by those present for his very efficient management of the budget finances.

In the absence of Mrs. George Barnett, Ways and Means chairman, Mrs. Claude Brown told of the committee's plans to raise money for needed equipment through the sale of Christmas cards.

Following the meeting, re-

Ticklers

By George



"Confident, isn't he?"

MAYOR'S WIFE IN LAGUNA
Mrs. J. Milton Steinberger, 57
West Laurel, leaves next week
for a month at Laguna Beach.

Freshments were served by Mrs. Brown and her committee. New members present were given a hearty welcome, they included, Mr. and Mrs. Johnson, Mr. and Mrs. Charles James, Mrs. Wilbor Chapman and Mrs. W. H. Hays, Mr. and Mrs. Duane Erickson and Mr. and Mrs. William Vickrey.

If you drink—don't drive.

GRADE A ROSES

Beautiful grade A roses in 1 gal. cans. They are all ready in bloom or ready to bloom. This is a real bargain for **TUESDAY NOW**. Regular \$1.00.

59c

Deigaard Nurseries

Open Sundays 8:00 to 6:00 P. M.
• FREE DELIVERY •
124 HUNTINGTON DRIVE, MONROVIA PH. MON. 68

Capture The Full Color
of Autumn With A
KODAK
35
CAMERA

Color picture taking is a cinch with this fine "miniature." Has Flash Shutter to 1/200, Kodak Anastar f/3.5 LUMENIZED Lens, and coupled range finder. See it here today.

\$75 Plus Tax
24 Hr. Photographic Service

Hartman's
The Retail Pharmacy
Custer 5-3311



REDDY KILOWATT SAYS...

All you do is lift a finger—and you have

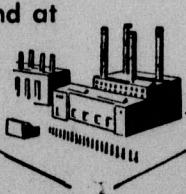
immediate access to the mighty resources of

Edison power. Mighty is right—more

than two million horsepower, generated in giant

powerhouses in the mountains and at

the sea. And just by flicking a switch,



you get delivery right in your home,

whenever you need electricity. That's real service.



SOUTHERN CALIFORNIA EDISON COMPANY

CROWN CITY DAIRY'S VALLEYMAID MILK

wins **3 GOLD MEDALS** AT LOS ANGELES COUNTY FAIR

HOMOGENIZED MILK

SPECIAL MILK EXTRA RICH JERSEY

GRADE A PASTEURIZED

Three large milk jugs are shown, each with a gold medal hanging from its handle. The medals are inscribed "LOS ANGELES COUNTY FAIR 1948". A smaller bottle of Valleymaid Milk is shown at the bottom.

HIGHEST HONORS IN THEIR CLASS

PROFESSIONAL DIRECTORY

—DENTISTS—

J. L. WOELHLER, D.D.S.
C. W. PETERSON, D.D.S.
17 Suffolk St.
CUSTER 5-3342

THOMAS A. WYNNE, M.D.
71 N. Baldwin Ave.
Telephone: Office: CU 5-1214 Res: CU 5-1214
If no answer, call Physicians' Exchange Douglas 7-2115

PRESCRIPTION PHARMACIES

J. STADDEN MILLER, D.D.S.
71 W. Sierra Madre Blvd.
(Next to City Hall)
CU 5-3391

REPHARMACIST ALWAYS IN CHARGE
Free Delivery
ROYAL DRUG
17 Kersting Court
Phone 3320

—PHYSICIANS - SURGEONS—

M. H. A. PETERSON, M. D.
95 W. Sierra Madre Blvd.
Hours by Appointment
Telephones: Office: CU 5-3300 Res: CU 5-6611
If no answer at office or residence Call Exchange — Douglas 7-2115

DANIEL L. D'ARCY, O. D.
OPTOMETRIST
EXAMINATION OF THE EYE
28 W. Sierra Madre Blvd.
In patio of Hotel Sierra Madre
Custer 5-3386

—OSTEOPATHS—

DR. MARY GROTH
OSTEOPATH
PHYSICIAN & SURGEON
Physiotherapy
Colonic Irrigation
144 E. Highland Avenue
For Appointment Phone 4271

DR. C. L. T. HERBERT
OSTEOPATH
53 North Baldwin
TELEPHONE 4321
Residence Phone 4029

ADVERTISE YOUR BUSINESS

NEWS OF THE WORLD IN PICTURES

Three Dutch Dolls



A recent visitor to the U. S. is 8-month-old Roelina Sypkens, who peers curiously from her sleeping basket on arrival in New York by plane from Holland with her parents and her two dolls. She is en route to Grand Rapids, Mich., where her father will supervise a dairy farm.

World's Autos on Parade



The main exhibition hall in the Turin Auto Palace is bright and shiny with the latest models as the 31st International Automobile Show opens in the Italian city. It features more than 700 exhibits from Italy, Central Europe and the U. S. The show, which includes custom-built models, sport and luxury cars and buses, is one of the most important in postwar Europe.

Prizefighter and the Lady



Socialite Mrs. Frank Henderson strikes a fighting pose against a rather startled Marcel Cerdan, new world middleweight champ, at a party in his honor in a New York night club. Mrs. Henderson is remembered for her antics at the Metropolitan Opera when she hoisted her leg onto a table.

Campaign Corn



During a stopover in Chariton, Iowa, two youngsters presented President Truman with ears of Iowa corn, as 11-year-old Jimmy Merrill jumped up to the train platform to snap a picture of the chief executive. It was one of the 134 stops on the President's 16-day cross-country election campaign trip.

Stassen Roots for His Team



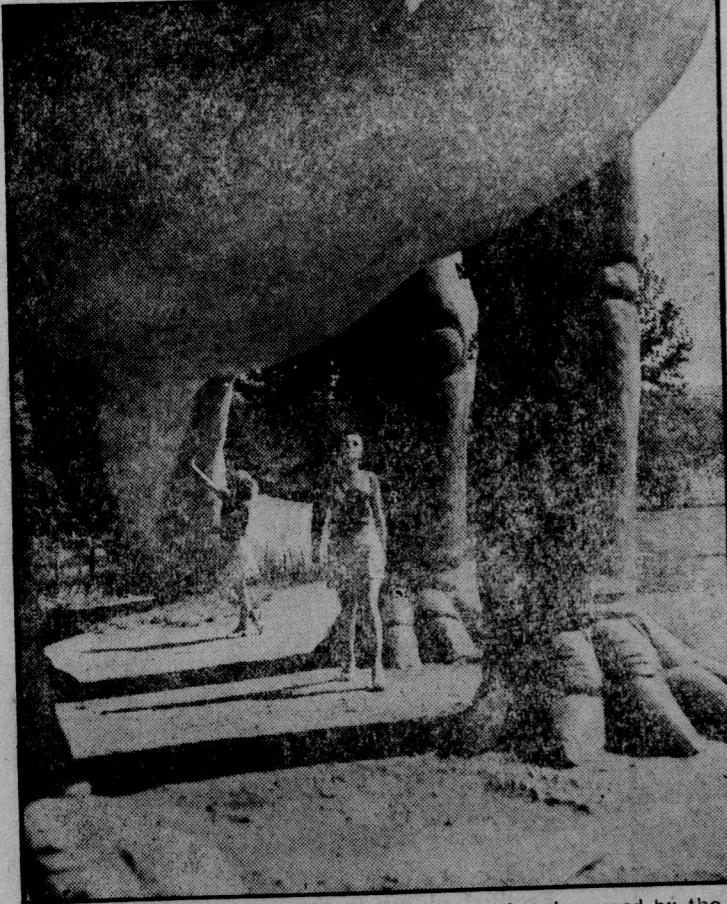
Harold Stassen, new president of the University of Pennsylvania, gets a closeup of the Penn football team in action as he sits on the bench during a scrimmage session in Philadelphia.

Victory Send-Off



Railway brakeman Harry Curry rushes up to shake hands with Gov. Thomas E. Dewey just before the GOP nominee's 17-car "Victory Special" left Albany, N. Y., for a cross-country campaign tour. Dewey made over 50 speeches on his two-week stumping trip.

In the Shade of the Old Dinosaur



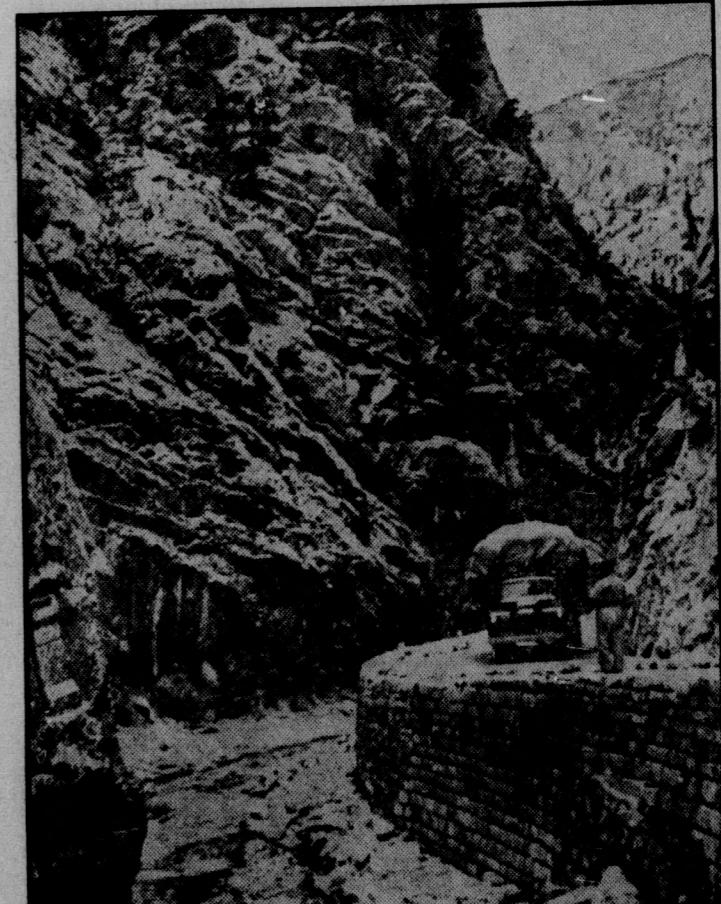
Joyce Cleugh and Adess Sheridan are amused and amazed by the colossal proportions of a life-size dinosaur made of cement in the Calgary, Canada, Zoological Park. More than 30 dinosaur skeletons have been found on the banks of the Red Deer River near Drumheller, Alberta, since 1912. Averaging 70 tons in weight, the dinosaurs flourished more than 90,000,000 years ago.

Skirmish on the Draft Front



Anti-draft pickets and veterans urging enlistment try to destroy each other's placards in a tussle outside Cadet Armory in Boston, Mass. Scenes like this were common throughout the nation as men from 18 to 25 registered in the second peacetime draft in U.S. history.

U. S. Helps Turkey Build Roads



This rugged, narrow road through the Toros mountains in Turkey is typical of that country's highway system. The United States has granted \$5,000,000 and the use of U. S. technical experts and equipment to the Turkish government to help in a 10-year program of highway reconstruction. This is Gulek Pass, the route over which Alexander the Great made his way through the mountains to conquer the Middle East.

AMUSEMENTS and THEATRE

10-SIERRA MADRE NEWS. THURSDAY, OCTOBER 7, 1948

RECOVERING
Mrs. Hollie Cooper of North Lima is recovering from a recent illness.

SIERRA MADRE THEATRE E
CU. 5-3301
Healthfully Cooled by Washed Air

WED. THURS. FRI. SAT.

Dana Andrews
Gene Tierney

THE IRON CURTAIN

—2nd Top Hit—
Eddie Albert, Gale Storm

James Gleason

Binnie Barnes

Gilbert Roland

THE DUDE GOES WEST

SUN. MON. TUES.

James Stewart in CALL

NORTHSIDE 777

—2nd Great Hit—

Frank Sundstrom in

SONG OF MY HEART

The love story of Tchaikovsky. Featuring 12 of his greatest compositions.

NEXT WEEK
Four Feathers

GUESTS
Mrs. Mary Mosher and son William Mosher of Los Angeles were guests of her sister, Mrs. Fannie Sea, recently.

VISITORS HERE
Mr. and Mrs. Norman Turner of Glendora were Sunday visitors in Sierra Madre.

UPTOWN THEATRE
2316 E. COLORADO
Phone SY. 3-4330

NOW SHOWING
Cary Grant, Myrna Loy
in
MR. BLANDINGS BUILDS HIS DREAM HOUSE
—plus—

Dick Powell
Elizabeth Scott
in
PITFALL

Beautiful, Inexpensive

Firesets

In this day of budget shopping, you are decidedly interested in values. Here's a 3-piece and stand fireset of solid brass. Very decorative and durable. You will think the price should be higher.
only 13.95

—75 designs priced from \$11.95 to \$49.95.

Fireplace Fixtures

We have what you want and need. The West's most complete fireplace fixture and Bar-B-Q equipment collection. See our Folding Screens, Andirons, Wood-holders.

House signs, grates, curtain screens, Bar-B-Q wagons and complete accessories.

—Open Friday Evenings

Floyd S. Lee

Fine Fireplace Fixtures and Bar-B-Q Equipment
1215 E. WALNUT ST. . . . IN PASADENA
Other Stores in SAN GABRIEL and TEMPLE CITY

Breakfast-Lunch Shoppe Opens in Former Dane Store

A new restaurant, "Peg's," owned and operated by Mrs. Margaret Henze, will open Monday in the store previously occupied by Bert Dane. "Pop" Dane has operated a candy and coffee shop here for 13 years and has made a host of friends.

Mrs. Henze, formerly trained personnel for the Broadway Department Store, Pasadena, and at one time managed a Schrafft's restaurant in New York. With hours from 6 a.m. to 5 p.m. she plans to feature breakfast and lunch and will continue making candy.

"Pop" Dane in the meantime is at home, 50 South Hermosa, where he plans to "rest up, mostly."

Mrs. Henze has resided here for the past three years at 91 East Laurel, with two sons, Tom and Jim, and a daughter, Margaret.

MEET IN NORTH
Mr. and Mrs. George L. Parr, 462 Mariposa, returned Monday from a four-day visit in San Francisco, where they were joined by Mr. and Mrs. Foster Fullerton of Sacramento.

LYRIC

THEATRE MONROVIA
Phone Monrovia 90

THURS. SAT.
GARY COOPER
ANN SHERIDAN
in
GOOD SAM
also
PITFALL
with
LIZBETH SCOTT
DICK POWELL

STARTS WEDNESDAY
VAN HEPBIN
SUSAN HAYWARD
in
TAP ROOTS
also
MR. PEABODY AND THE MERMAID
with
WILLIAM POWELL
ANN BLYTHE

New Books At the City Library

BY ISABEL STRADLEY

MECHANIZATION TAKES COMMAND, by Dr. Siegfried Giedion, for all its scholarly research and mammoth material, is a fascinating book. Rummaging into history, Dr. Giedion brings up an enormous parade of machinery, not only where it all began, but where it might be going. He shows how old the basic stuff of mechanization really is, and how the ancients had it all.

This book, compiled by a historian, lecturer and author, is one that may become a highly entertaining part of our lives. Each chapter is an absorbing one. Illustrations are liberally used throughout to show developments and trends. Those in the chapter on "The Mechanization of the Bath," and how it has evolved, have to be seen to be appreciated. Also the chapter on "The Mechanization of Bread" reads like historical fiction, delving as it does into past history as it tells of rolls and bread for kings and queens.

Dr. Giedion's studies in the history of art convinced him that there is an inter-relationship between all human activities; that an artist is influenced by the machine, just as the machine is influenced by the artist. The doctor is fascinated himself with the chronicling of "how our contemporary life with its mixture of constituent and chaotic elements" came about, and the whole work is in that vein. At the end, he asks what of the future? He does not try to answer the question. He merely shows how mechanization is here, for good or ill. He does show indeed that there is no evil in it; it is only in man's use of it that danger lies. He says, and rightly, that our period demands a type of man who can stand in the whir of these humming assembly lines knowing there is no end in

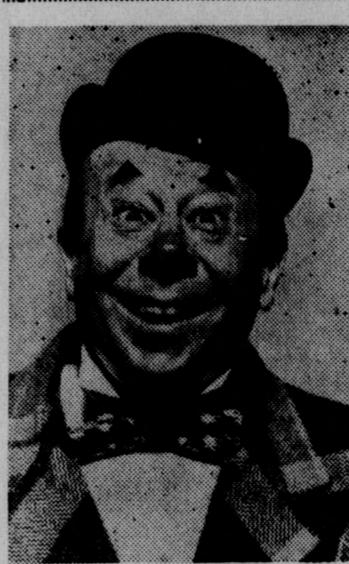
CROWN
129 N. Raymond • Pasadena
SYc. 6-5100, Cont. 12 M.

THE BABE RUTH STORY

—Plus—

ROLAND WINTERS AS CHARLIE CHAN
The Shanghai Chest
A MONOGRAM PICTURE

Carnegie Hall Opening 1948-49 Broadcast Season



BERT LAHR

BERT LAHR will star in the fabulous comedy hit, "Burlesque," coming to the Biltmore Theatre, Los Angeles for two weeks only beginning Monday, October 18. Featured in "Burlesque" will be Hollywood's glamour star, **Rochelle Hudson**.

sight for what the machine can do, but knowing, too, with a high vision, that there are spiritual values. A type of man "who can keep his equilibrium between the inner and outer reality."

Other books received at the Public Library are: Non-fiction: American Clocks and Clockmakers, Dreppard; Book of Successful Fireplaces; Layout in Advertising, Dwiggins; Modernizing Old Houses, Williams; Glass Giant of Palomar, Woodbury; How to Restore Old Furniture, Yates; Mostly California, Blanding; Streetcar Named Desire (drama), Williams; Of Flight and Life, Lindbergh; Our Plundered Planet, Osborn; New Congo, Marvel; Town with the Funny Name, Miller; New World Guides to Latin America, Hanson; Journey Into Faith, Ruggles; Earl Warren, Stone; Family Circle, Skinner.

Fiction: Tomorrow Will Be Better, Smith; One Clear Call, Sinclair; An Affair of State, Frank; We Gather Together, Jenkins; Ravenswood, Doner; Trumpet in the City, Miller; Singing Rains, Pease; Burnished Blade, Schoomover; Sangaree, Slaughter; Shining Mountains, Van Every; Clouded Star, Parish; Running of the Tide, Forbes; Long After Summer, Nathan; Song Before Sunrise, Lauren.

Mysteries by Scherf, Nelson, Christie, Lorac and Disney.

—MONDAY, OCTOBER 11

(10:00-10:30 PM KFI) Visiting artists on the Standard Hour presented in a program of operatic arias: Licia Albanese, soprano; Jan Peerce, tenor, and Robert Weede, baritone.

—BROTHER VISITS

C. W. Hollister of Eikeston, Miss., arrived last week for a month's visit with his brother, Fred B. Hollister, 193 North Lima.

—

Hillcrest
CLOSED MONDAYS
DINING ROOM
3570 E. FOOTHILL BLVD.
PASADENA

“What an EXPERIENCE
to Eat
at
TINY'S
RAPID SERVICE
PLEASANT ATMOSPHERE
... and the best in
Sandwiches • Salads • Malls
• Sodas • Sundaes • Lunches
COMPLETE MEALS

We now serve LUNCH and DINNER

As close as your phone! CU. 5-8366

We'll deliver anywhere in Sierra Madre
(Service charge, 10c)

TINY'S

COFFEE SHOP

"Home of the BIGBURGERS"

HOURS: 11:00 A. M. TO 8:30 P. M.

CLOSED SUNDAYS

ACROSS FROM THE CITY HALL

LEGAL NOTICE

INVITATION TO BIDDERS

Notice is hereby given that the City Council of Sierra Madre, at its regular meeting to be held October 26, 1948, at the hour of 8:00 o'clock P. M. in the Council Chambers located in the City Hall of the City of Sierra Madre, will receive and open bids for the purchase of a Loader in accordance with specifications therefor on file in the office of the City Clerk of the City of Sierra Madre.

All bids must be accompanied by a certified check or cashier's check payable to the City of Sierra Madre for at least 10% of the amount of bid. The City of Sierra Madre reserves the right to retain said 10% as agreed damages in the event the successful bidder fails, within 10 days after notice, to execute the necessary contract or contracts for the purchase of said caterpillar.

The City Council reserves the right to reject any and all bids not deemed advantageous to the City of Sierra Madre.

By order of the City Council.
Dated October 5, 1948.

Lawrence B. Brain,
City Purchasing Agent.
Oct. 7, 14, 22.

LEGAL NOTICE

INVITATION TO BIDDERS

Notice is hereby given that the City Council of Sierra Madre, at its regular meeting to be held October 26, 1948, at the hour of 8:00 o'clock P. M. in the Council Chambers located in the City Hall of the City of Sierra Madre, will receive and open bids for the purchase of a one-half ton pick-up truck in accordance with specifications therefor on file in the office of the City Clerk of the City of Sierra Madre.

The City of Sierra Madre also invites bids for the sale of a 1936 Ford one-half ton pick-up truck having motor Number 18-3324461. It is desirable that the bidder furnish the new truck, include in his bid an allowance for trade-in of the used truck. However, bids will be received for the used truck separately, and the bids opened at the same time as for purchase of the new truck.

All bids must be accompanied by a certified check or cashier's check payable to the City of Sierra Madre for at least 10% of the amount of bid. The City of Sierra Madre reserves the right to retain said 10% as agreed damages in the event the successful bidder fails, within 10 days after notice, to execute the necessary contract or contracts for the furnishing of such a truck.

Attention is directed to Specifications regarding Time of Delivery. Delivery is required within 90 days after mailing of award of bid to the successful bidder. Failure to make delivery within specified period will result in forfeiture of deposit as agreed damages.

The City Council reserves the right to reject any and all bids not deemed advantageous to the City of Sierra Madre.

By order of the City Council.
Dated October 5, 1948.

Lawrence B. Brain,
City Purchasing Agent.
October 7, 14, 22.

Huntington Library Closed for October

After a year in which nearly 160,000 visitors viewed its exhibits and grounds, the Huntington Library is closed to the public for the month of October. The annual closing is for renovation and re-decoration.

The displays, in addition to the regular exhibits which include the Blue Boy and other eighteenth-century British portraits in the Art Gallery and the Gutenberg Bible and the Ellesmere Chaucer in the Library Building, drew crowds this year almost equaling the prewar level in number.

Political Advertisement

Political Advertisement



Featherbedding is the housewife's nightmare! Even the thriftest shopper must pay 20 cents out of every dollar to subsidize featherbedding fake-work practices that hamper production. Proposition 3 strikes at featherbedding where it began—in the railroad industry. FOR LOWER LIVING COSTS. VOTE YES ON 3!

California Committee Against Featherbedding

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SYcamore 6-6107

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CLASSIFIED

CLASSIFIED DEAD LINE
Classified advs. will be taken up to Tuesday 5 P. M. CU. 5-3324

LOST AND FOUND

LOST: Chinese metal and ribbon book mark. Reward. Custer 5-5416 evenings. G*10-7

BOARD AND ROOM

WANT ROOM, board and care for refined elderly lady in quiet private Christian home. SYcamore 7-4403. H*10-7

WANT TO RENT

BUSINESS MAN with wife and high school daughter would like house or apt. CU. 5-5518. L*10-7tf

MISCELLANEOUS

FREE PERSIAN kittens, 5 weeks to 3 months. Custer 5-6793. I*10-7

THE LONA BARON STUDIO Child Development with Piano—Voice—Crafts Beginners and Advanced CU. 5-4293

I:10-7tf K. E. Nickels FOREST 8-3876

Help Wanted

HELP WANTED! MEN and WOMEN

No Experience Necessary

APPLY BETWEEN 10 AND 12
NO PHONE CALLS

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Custer 5-1216

THREE BEDROOMS AND DEN
SEVEN ROOM STUCCO CANYON HOME, almost new. Living room 14x21, with fireplace. Good size dining room, 2 bedrooms 10x17, one bedroom 10x12. Small den tiled kitchen with breakfast space. Bath, double garage, hard wood floors. This property has a rather steep lot but offers more house for the money than anything we have on our books. Believe it or not . . .

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NEW HOME

Very fine location. Beautiful views. 3 large bedrooms. Tiled bath and kitchen. Lovely living room with fireplace. Two-car garage. Thermostatic Dual Furnace. This is a rare buy at a special price of

\$12,500 Good Terms

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REAL ESTATE FOR SALE

UNFURNISHED 5-room house, 193 Ramona, 1 block from Park. C*10-7

60x192 LOT; retaining wall; fruit trees; sidewalk; water; \$4000. 45 East Highland. Custer 5-5923. C*10-7

BEAUTIFUL HOME SITE, N.E. corner Sunnyside and Fairview Avenue, 80x140, reduced price \$4250. Small down payment or consider trade for property in Van Nuys. Call owner, DRexel 6134 or STATE 5-0321. Courtesy to brokers. C*9-23,30;10-7

PET FOODS

JOE SCALZO'S PET SUPPLY
Fresh Refrigerated Horsemeat Dry Foods and Accessories Delivery Service 20 W. SIERRA MADRE BLVD. Custer 5-1215

NICKELS PET SUPPLY

Fresh Horsemeat and Dry Foods Delivered to your door. 2615 W. Valley Blvd. EL MONTE, CALIF. K. E. Nickels FOREST 8-3876

FOR RENT

FRONT CORNER room, private entrance, for gentleman. 397 West Montecito. D*9-30

60x192 LOT; retaining wall; fruit trees; sidewalk; water; \$4000. 45 East Highland. Custer 5-5923. C*10-7

PLEASANT ROOM, adjoining bath, reasonable, central location, for single person. Box 275. D*9-30

WORK WANTED

GARDENING, handy man around home, honest and one you can trust. Francis J. Turba, 30 Windsor Lane. A*9-30;10-7

LAWN MOWERS machine sharpened. Garden tools, knives, etc., sharpened. 41 W. Montecito Ave. A*7-15tf

BABY SITTER, afternoon or evenings. Mrs. Carson, 314 W. Sierra Madre Blvd. A*10-7

PIANOS for rent. C. J. Gould, 967 E. Colorado St., Pasadena. SYcamore 6-8189. I*tf

OAK EXTENSION table, oak refrigerator; 3 storage trunks; lawnmower. Custer 5-5447, 268 East Grandview. E*10-7

WHITE PORCELAIN Olympic ice box, 50 pounds. \$20. Custer 5-6722, 152 East Laurel. E:10-7

EUCALYPTUS FIREPLACE wood. Very reasonable. Delivered. CU. 5-4469. E:10-7

PIANOS FOR REPAIR. Custer 5-8127.

WING CHAIR, good condition. Custom made slipcover. \$5. 662 Fairview Avenue. E*10-7

ALL PORCELAIN washing machine; porcelain tub and sink. Mr. Karger, 59 Esperanza. E*10-7

PIANO TUNING and repairing. Prompt service. Work guaranteed. Leave orders at Sierra Madre Realty Co., Guy F. Scott. I*1-2tf

NATIONAL GEOGRAPHIC magazines, 30 years complete, fine condition, 1915 on. \$28. 104 Harkness Ave., Pasadena. SYcamore 6-3680. E*10-7

SERVEL REFRIGERATORS and ranges, new and used. Merlin L. Geddes, 120 E. Huntington, Arcadia. DOuglas 7-5808. E*8-26tf

CANARIES, good singers. \$6.50. Choice of colors while they last: yellow, green or mottled. 141 Esperanza. Custer 5-8843. E*9-30;10-7,14

FERTILIZERS, Cow and Steer Manures, Vigoro, Growmaster, Gorite, Peat, Leaf Mould, etc. WARD NURSERY, 192 North Mountain Trail. Custer 5-4059. E:tf

SALES POSITION open in our Sierra Madre territory, covering home owners, architects and contractors. Rock Wool Insulation, Weatherstripping, Acoustic materials. Factory trained; protected territory; leads furnished. Phone Mr. Miller, Modern Insulation Co., Arcadia, DOuglas 7-3434. B:9-2tf

LADY'S BLACK winter coat, fox collar, medium length, size 20, reasonable; red wool dress, gold buttons, size 18, and other lady's clothing; boy's reversible coat and a sport jacket, age 14. 486 W. Highland. CU. 5-4764. E:10-7

BAMBOO RATTAN Guaranteed 1st quality rattan with deluxe fabric cushions. Our prices are lowest. Our line is complete. It will pay you to see our rattan before buying. For example we sell a \$195 Divan at \$99.50, \$79.50 lounge chairs at \$39.75, \$29.50 end tables at \$18.50, etc. Only open evenings and Sat. & Sun. KUSIK'S, 1424 So. 1st, Arcadia. DO. 7-5088 or CHET'S, 1490 Blanche Pasadena. SY. 3-6700. E:10-7tf

VETERAN CARPENTERS GRIFFIN BROS. Remodeling, Repairing 259 Sturtevant Drive CU. 5-6207

H. C. CONREY CARPENTER & BUILDER Repairs - Alterations Cabinets No job too small or too large. 40 E. LAUREL CU. 5-8610

Wedgewood Ranges BENDIX Washers, Ironers, Dryers

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Refrigerators, Elec. Dishwashers Garbage Disposals, Cabinets Note our new address

MELVIN L. BOWMAN 138 W. Sierra Madre Blvd. Custer 5-6638 E:6-10

EXCHANGES OR TRADE

TRADE EQUITY three bedroom furnished home Moonridge area, Big Bear Lake, for down payment similar home Sierra Madre vicinity. Call Monrovia 2-1722. F*10-7

ALTERATIONS "THE GABLES" ALTERATIONS Uniforms - Tailoring MISSES DICKINSON 799 Idle Hour Lane, CU. 5-8102

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New Tops, Glass, Upholstering, Front Axle Alignments, Wheels Balanced, Paint and Body Work.

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CUMBERLAND 3-2249

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all types of

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Scrap, Dirt, Sand, Rock

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E. W. HERTWICK

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Expert Tree Surgeon

Mariners Meet; Plan Year's Activities

The Mariners' ship "Sea Nymph" held their first fall meeting last Wednesday at the Youth Hut under Skipper Jane Morse and assistant, Mrs. Sylvia Weber. Chief Bos'n Mate is Sylvain Worthington.

With a three-day cruise aboard a sailing vessel as a goal at the close of the year, girls are being versed in the workings of a ship; sailing, compass, motors and cooking. Miss Jane Colbert will assist in swimming instruction.

Beginning October 9, meetings will be held every other Saturday morning at the Youth Hut.

YOUTHFUL QUIZZERS —From page one came coast-wise trouping, doing radio shows for such organizations as the Red Cross.

When KAGH opened up two and a half months ago, she took over its children's hour. And now attendance at her cake and ice cream studio parties is a social mark for the kid world.

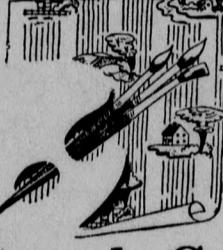
And what training for those velvet years ahead when the networks drop the "break the bank" programs and institute "break the business" quizzers.

In the meantime, the kids love it. And here are some of those who during the past few weeks have won the prize—a party invitation: Zoe Barter, Betty Maule, Mary Fergus, Stanley Countant, Sandra K. McLain, Agnes Mary Luvisi, Clara and Bobby Richter, William Coleman, Joe Schode, Jonathon Anberger, Stevie Miller, Judith Anderson, Charles Harrison, Marion Straughan, Martha Sweeney, Blythe Gentry, Heather McKinnon, Billy Burns, Daniel Anderson and Arthur Hewitt, Jr.

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Featuring

BREAKFASTS AND PLATE LUNCHES

Home Made Candies
All newly decorated, new fixtures, etc.
EVERYTHING NEW

Open from 6 A. M. to 5 P. M.

PEG'S
MRS. MARGARET HENZE**WHY TAKE A CHANCE?
DON'T BUY
TELEVISION..**UNTIL YOU SEE OUR DISPLAY
OF SEVEN FAMOUS MAKES..DON'T BUY A PIG IN A POKE.
BEFORE YOU BUY TELEVISION..
LOOK THE FIELD OVER... SEE THE
MANY DIFFERENT MAKES.
CHECK THE PRICE RANGE.. THEN
PURCHASE THE SET YOU LIKE
BEST IN THE PRICE RANGE YOU
CAN AFFORD...**BEFORE YOU BUY... SEE
OUR TELEVISION DISPLAY**

- GENERAL ELECTRIC
- EMERSON
- FARNSWORTH
- CROSLEY
- WESTINGHOUSE
- PACKARD-BELL
- RCA-VICTOR

WE'RE OPEN EVENINGS UNTIL 9
P.M. . . BRING IN THE FAMILY
AND SEE SEVEN DIFFERENT MAKES
OF TELEVISION IN ACTION. NO
OBLIGATION. COME IN TONIGHT.

Starcock Music Co.
Established in Pasadena in 1920
3731 EAST COLORADO
SY 3-9276 1/2 Block East of Rosemead SY 6-7203
OPEN DAILY UNTIL 9 P.M.

FIRE FLAMES**Five Fires in a Day**

What happened? On the eve of "FIRE PREVENTION WEEK" the old fog horn atop "The Old Town Hall" spit forth blasts at five different times in one day. (Almost a record?)

One fire was caused by dropping cigarette ashes into a car seat. Another was caused by a little boy playing with matches. Another was a mystery. This one is being investigated. Looked suspicious. A fire starting at the foot of a porch surrounded by lattice work of light material could have played havoc in the neighborhood. Thanks to the good work of an alert neighbor and the response of the fire fighters, this one did not get far. And last but not least, was our ever omnipresent palm tree fire. After reading the causes of these fires, one will understand why this column keeps repeating and repeating the cautions that it does. We MUST keep matches away from children. It is not recommended that we harp at the kids about the matter. It only gives some children the urge to try the matter out.

Although none of these fires amounted to a noticeable amount in dollars and cents, there certainly is a lesson to all of us. It only reminds us that there is always that possibility of a holocaust resulting from just some such little carelessness. Who knows when one of these palm tree fires will be the indirect or direct source of tragedy and disaster. What in the devil can be the matter with those who resort to such tactics? It's certainly not funny to anxious residents of the City, even though it might be a "kick" to see sleepy fire fighters who must get out of bed to fight the fire. The only answer to the situation is that those who so thoughtlessly start fires must be sub-normal or "funny." Surely a sane person would not do such an act. Let's hope that those responsible for the fires will repent and realize the danger. It only takes one tragic fire to clean out a city. It can happen here and don't forget it. Being fortunate as we have been does not make us immune. The men of the fire department are serious in their request for help by asking folks to ever be alert to prevent fire. It will pay and pay and pay. Better be sure than sorry.

The several night calls brought out the fire fighters in full force and not once was there a shortage of men. Even at the wee hour call, those who had been out before returned for more. Dressed in several varieties of nightwear and coverings, the sights presented were fit for "puck". It is amusing to the reporter to observe the tastes of the wives of the men. (There is the feeling that only a wife would select the coloring of some of the pajamas worn by fire fighters.) "Little Old Man" Norris and his worthy son-in-law appeared in outfits that compared with the anniversary of the forty-

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niners. Son-in-law Jimmie Brown did not need a fire helmet to keep his hair dry, the bald spot took care of that. Bobby Clark looked as though he was ready to paint a car while the Thomas family, one, two and three, could have taken an electric job on short notice. Art Johnson looked swell (and we mean swelled) dressed in his blue toggins. The rest of 'em would lose the race for the best dressed men, but none the less, they were there and willin'. And that's something!

We are only wishing with stout hearts that there will not be a repetition of such outlandish foolishness such as burning palm trees or such just to see them burn. It is entirely a too dangerous sport, if that is what it is considered by those who participate. If there is no sympathy for the earnest desire of the fire fighters to keep the fire loss low, it is

School Enrollment Slowly Increases

Week by week enrollment increases in the Sierra Madre School have brought the total for the first month to 543, according to School Supt. Charles A. Skutt.

Kindergarten registration now stands at 93 while 450 children are enrolled in grades 1 through 6.

Total enrollment for kindergarten through sixth grades in 1947, was 526 of which 88 were kindergarten pupils.

NATIONAL GUARD PROMOTION FOR V. L. MARIOTTI

Valente L. Mariotti is the new first sergeant of the local Cannon Company, 223rd Infantry Regiment, California National Guard. Former first sergeant, Roy Griffin, has joined the regular Army.

The Guard announces a recent new enlistment, Pvt. John Lowden.

Pedestrians are involved in 50 per cent of our traffic deaths.

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Whole or Shank Half

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10-12 Pounds Each

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Center Cuts

LB. 79cTaylor's Cherry Red
Corned Round of**BEEF****LB. 65c**

The Very Finest

WILSON'S

Eastern Sliced

BACON**LB. 63c**Grade "A" Steer Beef
Round Bone or Seven Bone**ROAST****LB. 59c**

EASTERN SALT

PORK**LB. 25c**MORRELL'S PRIDE
Canadian**BACON****LB. 89c**

Compare this price

BEST FOODS**MAYONNAISE**

ONE PINT JAR ----- 39c

—CHECK THIS VALUE—

LARGE, GRADE "A" FRESH

EGGS dozen 69c

SUNSHINE HI-HO 1 lb. box.

CRACKERS 27c

SUN PAK PURPLE No. 2½ Tin

PLUMS 20c

NEW WEST Qt. Bot.

APPLE JUICE 19c

"HUNTS"**C. H. B. CATSUP**

14 OUNCE BOTTLE ----- 15c

"The Catsup with a True Tomato Flavor"

FLOTILL Mixed No. 2½ Tins

FRUIT 25c

BLUHILL Cane and Maple Pt. Bot.

SYRUP 29c

Betty Crocker 12-Oz. Pkg.

PYEQUICK 37c

GOLD DUST SCOURING 14-Oz.

CLEANSER 3½ 13c

IRIS COFFEE

IN THREE GRINDS

ONE-POUND TINS

48c

TWO-POUND GLASS

95c

FRESH PRODUCE

NEW CROP PIPPIN

APPLES

4 pounds 25c

JERSEY SWEET

POTATOES

3 pounds 25c

BIRDSEYE

FROZEN PEAS

12 OZ. PACKAGE 21c

SWEET TOKAY

GRAPES

3 pounds 19c

DELICATESSEN

BORDEN'S Natural

Cheddar 3/4 lb. pkg.

CHEESE

55c

FRESH (by the piece)

LIVER lb.

SAUSAGE

35c

SLICED, DRIED 1/4 lb.

BEEF

29c

We reserve the right to limit quantities on all advertised specials.

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